



SEGi
College
Subang Jaya
A member of
SEGi University Group



**University of
Sunderland**
UNITED KINGDOM

MASTER OF BUSINESS ADMINISTRATION (MBA)	
Programme Approval Code	A8624
Specialization	MBA (Marketing)
Entry Requirements	Applicants must have at least a 2:2 honours degree or equivalent and a minimum of six months work experience at the graduate level. Applicants must be able to demonstrate the ability to operate at a managerial level; OR Applicants without a degree but with other qualifications such as a management diploma and with considerable management experiences may be considered for the programme acceptance by the programme leader.
Start of Class	14 November 2015
Duration	2 years
Lectures & Tutorials	Alternate Week: Saturday 9.00 am – 1.00 pm and/or 2.00 pm – 6.00 pm Sunday 9.00 am – 1.00 pm and/or 2.00 pm – 6.00 pm
Total Subjects/ Assessments	8 modules (7 assignments and 1 examination) plus 1 Dissertation
Subjects	<ol style="list-style-type: none"> 1. Financial Management and Control 2. Managing and Leading People 3. Operations Management 4. Marketing Management 5. Information management (Exam-based) 6. International Marketing (Elective) 7. International Business Environment 8. Global Corporate Strategy 9. Dissertation
Total Fees	Registration fee (Non- refundable) RM 100 Tuition Fee RM 22,000 External Fee £ 1,900 <i>*Sign up now for 14 November 2015 intake to enjoy RM3,000 discount off tuition fee</i>
Financial Assistance	<ul style="list-style-type: none"> • MyBrain15 – MyMaster (Only applicable for degree holder) • EPF – 2nd Account
Why UOS MBA?	<ul style="list-style-type: none"> ✓ Internationally recognized Master's degree ✓ MBA that offers specialization ✓ Affordable fee ✓ UK Master that prepares you to further DBA/ PHD studies ✓ 90% Assignment based ✓ Attendance is not compulsory ✓ Opportunities to upgrade your employment either locally or globally

Prepared on: 22.10.15