

Batch 2018

FUND RAISING PROJECT



1. What are our objectives?

- ❑ To raise funds for the benefit of PSHS Scholars, Batch 2018 Projects, and PSHS Foundation
- ❑ To promote and strengthen camaraderie and teamwork among Batch 2018 parents and students
- ❑ Inculcate the value of leadership through service and sharing

2. How do we want to achieve these objectives?

- ❑ By organizing a **GOLF TOURNAMENT**
- ❑ Proposed schedule on **November 28, 2013**
- ❑ Venue at **Valley Golf and Country Club**, Antipolo, Rizal.

3. How much money do we want to make?

- ❑ We hope to raise funds to cover the needs of twenty-one (21) Batch 2018 Godchildren. For SY 2013-2014, each Batch 2018 student needs to budget P2000 for expenses on photocopying, field trip, batch shirts, recollection. For SY 2014-2015, on top of this annual P2000, additional expenses for Retreat and JS Prom such that total expense per student will be approximately ~P4000. Target: P100,000.00
- ❑ Additional funds to cover the seed money for Batch 2018 JS-Prom. This will be used for the initial payment to reserve the venue and catering services. Target: P100,000.00
- ❑ Portion of the funds raised will be donated to PSHS Foundation and special projects to be coordinated with school authorities - aim is to improve campus environment (ex. mosquito larviciding, screening of classroom windows & doors, etc.). Target: P100,000

4. What do we need to do to ensure this net proceeds?

- ☐ Golf tournament makes money thru the sponsorships. To ensure the target proceeds, we need donations from sponsors that will cover a portion of the expenses : 18~36 Hole Sponsors.
- ☐ In addition, we need to invite golf players who will be willing to pay P2,500 tournament fees : 60~80 Golf Players

5. What will be our expenses for the tournament?

- ☐ Tournament fees for the golf players
- ☐ Give-aways namely: T-shirts, Golf Umbrellas,
- ☐ Trophies and other prizes
- ☐ Meals
- ☐ Please see “Financial Projections” for details

6. What will be the responsibility of each class?

- ☐ With combined efforts of parents and students, each section is requested to secure the following: 1~2 Hole Sponsors and 10 Golf Players
- ☐ Class officers and parent volunteers can help out in the overall preparation and execution of the event.

7. What will happen if the class is not able to find the requested Hole Sponsors and Golf Players?

- ☐ In case a class, after exhausting all efforts and connections, is unable to find hole sponsors and players, the class officers should approach Batch PTA officers , so, they can be redirected to the network of parents from other sections.
- ☐ Class officers and Batch PTA will discuss other tasks or responsibilities that can be given to the class who are not able to secure the requested sponsorships and players.

8. Will there be an incentive if a class exceeds the target?

- ☐ Yes, as an incentive, portion of the proceeds in excess of the target will be given to the Class Fund.
- ☐ Exact percentage will be discussed by Batch PTA and Class officers.

9. Will students be allowed to refer sponsors and golf players?

- ❑ Yes, all students of Batch 2018 are allowed to look for sponsors and golf players provided none of their school work are affected
- ❑ Once a student refers a sponsor, he/she should course the information thru the Student Batch Council or Batch Adviser.
- ❑ Portion of the proceeds from sponsors referred by Student Batch Council will be given to the Student Batch Council Funds.
- ❑ Exact percentage will be discussed by Batch PTA and Class officers.

10. What are the risks, is there any possibility of not meeting target?

- ❑ Using 80 golf players as a baseline, we need 8 Hole Sponsors @ P20,000 each to break even. With this, we will not have profits.
- ❑ As of Sept 27, we already have 6-7 Hole Sponsors c/o the following parents:
 - Andrew Lagmay – 4 sponsors
 - Pinky Ferrer – 2 sponsors
 - Jona Paguio – 1 sponsor
- ❑ Count to date of Golf Players: 20 players
 - Jona Paguio – 4
 - Pinky Ferrer – 8
 - Andrew Lagmay - 8

11. Who will lead the project?

- ☐ Atty. Andrew Lagmay, Batch 2018 PTA Adviser, will spear head the project
- ☐ All Batch PTA Officers, Class Presidents and officers will form part of the project team.
- ☐ Services of a professional Golf Event Planner has been engaged by Atty. Lagmay to organize the event.
- ☐ Student Batch Council will be encouraged to participate subject to their availability.

12. When can we start getting sponsors?

- ☐ Batch PTA Council with Class Presidents will finalize all arrangements and agree on all project details by Oct. 4, 2013.
- ☐ All paper works and arrangements with PSHS Foundation will be completed by Oct. 4, 2013
- ☐ Solicitation Letters and Project Announcement letters will be released by Oct 7, 2013.

13. What shall be the name of the tournament?

- ☐ Golf tournament will be called MAK.CUP, in memory of Makee Lagmay.
- ☐ This fund raising project has been conceptualized and planned by Atty. Andrew Lagmay and his daughter, Makee, to be able to help the PSHS Scholars and improve school facilities.



14. Financial Projection & Beneficiaries

☐ Revenues & Expenses

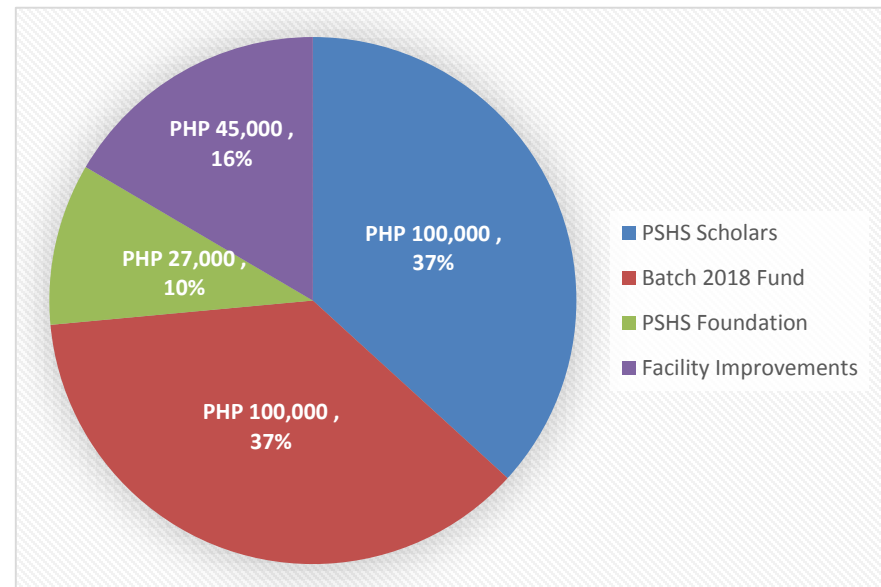
REVENUES	Qty	Cost/Sponsor	Sub-total
Hole 1	1	50,000	50,000
Hole 10	1	50,000	50,000
Holes 2-9	8	20000	160,000
Holes 11-18	8	20000	160,000
Tournament Fee	80	2500	200,000
Total Revenues			620,000
EXPENSES	Qty	Unit Cost	Total
Tournament Fees	80	1,600	128,000
Umbrellas	200	500	100,000
T-Shirts	100	250	25,000
Meals	150	300	45,000
Trophies & Prizes			50,000
Total Expenses			348,000

Note: Any profits exceeding target will be distributed accordingly to these 4 entities, plus Class and Student Batch Funds.

☐ Net Profit

Revenues		620,000
Sponsorships	420,000	
Tournament Fees	200,000	
Less : Expenses		348,000
Net Profit		272,000

☐ Beneficiaries



15. What are the next steps?

Date	Activity
Sept 30 ~ Oct 03, 2013	Batch PTA & Class Officers Information Campaign to their respective sections Communication to the Student Batch Council
Sept 30 ~ Oct 03, 2013	Request Endorsement of PSHS Foundation Prepare Solicitation Letter
Oct. 04, 2013	Batch PTA & Class Officers final date of agreement to proceed with the project and all other terms
Oct. 05, 2013	Project Kick-Off Meeting
Nov. 8, 2013	Submission of Solicitations/Payment

One time



One Goal

One Mind

One Direction

