

**03 - 07 February 2015**  
**Laguna Resort**  
**Bali, Indonesia**

# ASEAN Next-Gen CSR Forum

**“Breakthroughs for Inclusive & Sustainable Growth in ASEAN post-2015”**

*All agenda items subject to confirmation and change*

Tuesday 3 February	Wednesday 4 February	Thursday 5 February	Friday 6 February		Saturday 7 February
PRE-FORUM ACTIVITIES		MAIN FORUM	POST-FORUM ACTIVITIES		
<b>Master Class on CSR &amp; Stakeholder Engagement</b>  Time: 9am – 5pm Venue: Balai Ulu	<b>Business &amp; Human Rights Consultation</b>  Time: 9am – 5pm Venue: Balai Raya A	<b>ASEAN NEXT-GEN CSR FORUM</b>  Time: 8.30am – 6.00pm Venue: Balai Raya A-C	Breakfast Talk with John Elkington (by invitation only)  7.30am – 9.30am		<b>Field Trip</b>  <b>Pertamina Ekowisata Mangrove Bali – Community Enterprise Initiative</b>  9am – 1pm
			<b>Sustainable Agriculture Working Group Meeting</b>  Time: 9.30am – 12pm Venue: Balai Raya B	<b>Workshop on Creating Shared Value in the Extractive Sector</b>  Time: 9.30am – 12pm Venue: Balai Raya A	
			Networking Luncheon  12pm – 2pm		
	<b>Dinner Dialogue with John Elkington</b> (by invitation only)  6pm – 9pm	<b>Gala Networking Reception</b>  6.30pm – 9.30pm	<b>Business Integrity &amp; Anti-Corruption Working Group Meeting</b>  Time: 2pm – 5.30pm Venue: Balai Raya B	<b>Dialogue on Extractive Sector Models</b>  Time: 2pm – 5pm Venue: Balai Raya A	

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### MAIN FORUM AGENDA

*All timing and speakers subject to confirmation and change*

THURSDAY, 5 FEBRUARY	
0800	REGISTRATION
0830	<p><b>ASEAN Post-2015 – New Opportunities, New Challenges</b></p> <ul style="list-style-type: none"> <li>• <i>What has ASEAN achieved?</i></li> <li>• <i>What challenges are confronting ASEAN today and post-2015?</i></li> <li>• <i>What more needs to be done by ASEAN so that it may harness its opportunities and advantages toward achieving the goals of ASEAN integration?</i></li> </ul> <p>WELCOME REMARKS:</p> <p><b>YANTI TRIWADIANTINI, CHAIR, ASEAN CSR NETWORK</b>  <b>HIS EXCELLENCY I MADE MANGKU PASTIKA, GOVERNOR OF BALI, INDONESIA (TBC)</b>  <b>HIS EXCELLENCY DONALD BOBIASH, CANADIAN AMBASSADOR TO INDONESIA AND ASEAN</b></p> <p>OPENING REMARKS:</p> <p><b>HIS EXCELLENCY JOKO WIDODO, PRESIDENT OF THE REPUBLIC OF INDONESIA (TBC)</b>  <b>HIS EXCELLENCY LE LUONG MINH, SECRETARY GENERAL TO ASEAN</b></p> <p>MODERATOR: <b>THOMAS THOMAS, CEO, ASEAN CSR NETWORK</b></p>
0915	<p><b>ENABLING BREAKTHROUGHS FOR INCLUSIVE &amp; SUSTAINABLE GROWTH IN ASEAN Post-2015</b></p> <ul style="list-style-type: none"> <li>• <i>How to achieve breakthroughs for inclusive and sustainable growth in ASEAN post-2015?</i></li> <li>• <i>What are the roles of business, government, investors and other stakeholders in lifting the CSR/shared value at the regional level?</i></li> </ul> <p>KEYNOTE: <b>JOHN ELKINGTON, CO-FOUNDER &amp; EXECUTIVE CHAIRMAN, VOLANS</b></p> <p>John Elkington is a writer, thought-leader and strategist, and a serial entrepreneur, working with large corporations, particularly at C-Suite level, as well as the finance &amp; investment community, industry bodies, media, academia, government, and entrepreneurs across the globe. Described by Business Week as "a dean of the corporate responsibility movement for three decades", he originated the term, <i>Triple Bottom Line</i>. In 2009, a CSR International survey of the Top 100 CSR leaders placed John fourth: after Al Gore, Barack Obama and Anita Roddick of the Body Shop, and alongside Muhammad Yunus of the Grameen Bank. He has written 19 books, including 2014's <i>The Breakthrough Challenge: 10 Ways to Connect Today's Profits with Tomorrow's Bottom Line</i>. In terms of other hats, John is a Visiting Professor at the Doughty Centre for Corporate Responsibility at the Cranfield School of Management and sits on an A-Z of strategic advisory boards, including Nestlé's.</p> <p>MODERATOR: <b>CY YEUNG, DIRECTOR OF CORPORATE RESPONSIBILITY, CORPORATE AFFAIRS GROUP, INTEL ASIA PACIFIC &amp; JAPAN</b></p>

1015	<i>Networking Break</i>
1045	<p><b>THE ROLE OF THE PRIVATE SECTOR IN THE POST-2015 ASEAN AND GLOBAL CONTEXT</b></p> <ul style="list-style-type: none"> <li><i>How can the private sector use its resources to leverage sustainable development while enhancing their bottom-line?</i></li> <li><i>What new partnership models and practices can businesses use to better engage stakeholders?</i></li> </ul> <p>PANELISTS:</p> <p><b>CHRIS BENDL, CEO &amp; PRESIDENT DIRECTOR, MANULIFE INDONESIA</b></p> <p><b>ROEL NIEUWENKAMP, CHAIR, OECD WORKING PARTY ON RESPONSIBLE BUSINESS CONDUCT</b></p> <p><b>RAFENDI DJAMIN, INDONESIAN REPRESENTATIVE FOR THE ASEAN INTERGOVERNMENTAL COMMISSION ON HUMAN RIGHTS</b></p> <p><b>SANDIAGA UNO, CEO OF SARATOGA INVESTAMA, DIRECTOR OF ADARO ENERGY, PROVIDENT AGRO, AND INTERRA RESOURCES, INDONESIA</b></p> <p><b>NORIYUKI SUZUKI, GENERAL SECRETARY, ITUC ASIA-PACIFIC</b></p> <p><b>MODERATOR: EUGENE TAN KHENG BOON, ASSOCIATE PROFESSOR OF LAW, CO-DIRECTOR, SMU CENTRE FOR SCHOLARS' DEVELOPMENT, SINGAPORE MANAGEMENT UNIVERSITY</b></p>
1230	<b>LUNCH BREAK</b>
1400	<p><b>FOCUSED SESSION: TOWARDS A CORRUPTION FREE ASEAN</b></p> <ul style="list-style-type: none"> <li><i>How are the corrupt practices affecting ASEAN's goals of inclusive and sustainable development?</i></li> <li><i>How to create a shared understanding of corruption at the ASEAN level?</i></li> <li><i>What business-led collective actions and tools can be leveraged to eradicate corruption?</i></li> </ul> <p><b>KEYNOTE: DR. HUGUETTE LABELLE, FORMER CHAIR, TRANSPARENCY INTERNATIONAL</b></p> <p>Dr. Huguette Labelle is the former Chair of the Board of Transparency International (until October 17, 2014), and current member of the Board of the UN Global Compact, member of the Group of External Advisors on the World Bank Governance and Anti-Corruption Strategy, member of the Advisory Group to the Asian Development Bank on Climate Change and Sustainable Development, member of the Executive Board of the Africa Capacity Building Foundation, member of the Board of the Global Centre for Pluralism, member of the Advisory Council of the Order of Ontario and Vice Chair of the Senior Advisory Board of the International Anti-Corruption Academy. A former Chancellor of the University of Ottawa, she also serves on additional national and international boards. She provides advisory services to national and international organisations. Labelle served for 19 years as Deputy Minister of different Canadian Government departments, including the Canadian International Development Agency.</p> <p><b>PANEL DISCUSSION: First things first – Tackling Corruption as an Impediment to ASEAN's Long-term Economic Development</b></p> <p>PANELISTS:</p> <p><b>ADNAN PANDU PRAJA, COMMISSIONER, CORRUPTION ERADICATION COMMISSION (KPK), INDONESIA</b></p> <p><b>YOLANDA BANKS, SENIOR ADVISOR (CORPORATE SOCIAL RESPONSIBILITY), EXPORT DEVELOPMENT CANADA (EDC)</b></p> <p><b>GERARD FORLIN (QC), CORNERSTONE BARRISTERS IN LONDON, MAXWELL CHAMBERS IN SINGAPORE, DENMAN CHAMBERS IN SYDNEY</b></p> <p><b>MA. TERESA LOPEZ PACIS, ASSISTANT VICE PRESIDENT, CORPORATE AFFAIRS, GMA NETWORK</b></p> <p><b>MODERATOR: SHERVIN MAJLESSI, REGIONAL ADVISER ON ANTI-CORRUPTION, UNODC</b></p>
1545	<i>Networking Break</i>

1615	<p><b>FOCUSED SESSION: ENSURING ASEAN’S SUSTAINABILITY &amp; ECONOMIC VIABILITY THROUGH PROPER RESOURCE USE &amp; MANAGEMENT</b></p> <ul style="list-style-type: none"> <li>• <i>How to manage ASEAN’s resources effectively?</i></li> <li>• <i>How can the private sector align shared value with operations to advance ASEAN’s sustainability and economic viability?</i></li> </ul> <p>PANELISTS:</p> <p><b>DANIEL DUMAS, EXECUTIVE DIRECTOR, CANADIAN INTERNATIONAL RESOURCES AND DEVELOPMENT INSTITUTE (CIRDI)</b></p> <p><b>RIDWAN KAMIL, MAYOR OF BANDUNG, WEST JAVA, INDONESIA</b></p> <p><b>PUVAN SELVANATHAN, HEAD FOR SUSTAINABLE AGRICULTURE, UN GLOBAL COMPACT</b></p> <p><b>DEBORA R. TJANDRAKUSUMA, LEGAL AND CORPORATE AFFAIRS DIRECTOR, PT NESTLÉ INDONESIA</b></p> <p><b>DIRECTOR, PERTAMINA PERSERO, INDONESIA</b></p> <p><b>DIRECTOR, NEWMONT</b></p> <p><b>MODERATOR: AMIT VATSYAYAN, ECONOMIC EMPOWERMENT MANAGER, ASIA, OXFAM</b></p>
1730	<p><b>FORUM CLOSING REMARKS: IDENTIFYING KEY TAKE-AWAYS FOR ASEAN</b></p> <p><b>AUNG TUN THET, ECONOMIC ADVISOR TO PRESIDENT OF MYANMAR</b></p> <p><b>MICHAEL ADDO, CHAIRPERSON OF THE UN WORKING GROUP ON BUSINESS &amp; HUMAN RIGHTS</b></p> <p><b>THOMAS THOMAS, CEO, ASEAN CSR NETWORK</b></p>
1800	<i>End of Forum</i>
1830 – 2130	<p><b>GALA NETWORKING RECEPTION</b></p> <p><b>HOST: EXPORT DEVELOPMENT CANADA (EDC)</b></p>

# DESCRIPTION OF SIDE-EVENTS

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## 1 MASTER CLASS ON CSR & STAKEHOLDER ENGAGEMENT by DR. TIMA BANSAL Tuesday, 3 February , 9.00am – 5.00pm

This Master Class will help you understand the meaning of sustainability and how it is enabled in organisation. By the end of this day-long highly interactive session, participants will understand:

- (i) What is sustainability?
- (ii) Why organisations should engage in sustainability?
- (iii) How it can be embedded in your organisation?

Dr. Timi Bansal will use case vignettes from the extractive sector and the pharma sector to highlight key debates pertaining to the role of business in society and human rights. She will also provide participants with a tool kit of 60 practices about how sustainability can be embedded in their organisations.

Dr. Timi Bansal is the Canada Research Chair in Business Sustainability at the Ivey Business School at Western University (Ontario). She directs Ivey's research centre for Building Sustainable Value, and founded and directs the Network for Business Sustainability (nbs.net). The organisations aim to strengthen the ties between research and practice.

## 2 BUSINESS AND HUMAN RIGHTS CONSULTATION Wednesday, 4 February, 9.00am – 5.00pm

The *UN Guiding Principles on Business and Human Rights: Implementing the United Nations "Protect, Respect and Remedy" Framework* (Guiding Principles) outline global standards for preventing and addressing business-related human rights harm and have gained wide support by States, the private sector, as well as civil society. There have been calls to develop National Action Plans (NAPs) that are consistent with the Guiding Principles. NAP processes are indispensable instruments for the strategic and coherent implementation of the "State Duty to Protect", and the "Corporate Responsibility to Respect Human Rights".

This consultation workshop seeks views on what business and human rights plans of action and implementation means for various stakeholders in the Asian context, especially in relation to the Southeast Asian region. This information will contribute towards the final guidance document on the development and implementation of NAPs which is being prepared by the UN Working Group that will be launched at the Human Rights Council in 2015. The Consultation will open with a panel comprising business and human rights, and corporate and social responsibility experts, as well as members of the UN Working Group. Following the opening panel, there will be focus group discussions on the Guiding Principles and the NAPs.

## 3 SUSTAINABLE AGRICULTURE WORKING GROUP MEETING Friday, 6 February, 9.30am – 12.00noon

In September 2014, the ASEAN Senior Officials for Agriculture and Forestry (SOM AMAF) endorsed a proposal jointly submitted by UN Global Compact and the ASEAN CSR Network on "Leveraging Business in ASEAN for Food Security and Sustainable Agriculture". Under this proposal, ACN and UNGC will collaborate to optimise the contribution of the ASEAN business community to realise the objectives of the Strategic Plan of Action for Food Security for the ASEAN region and the effectiveness of the ASEAN Integrated Food Security (AIFS) Framework. ACN will use the voluntary UNGC Food and Agriculture Business Principles (FABs) developed by UNGC agribusinesses in collaboration with key civil society organisations and experts, to build awareness and capacity in responsible agribusinesses across ASEAN.

The Global Business Coalition is being formed by major global businesses to order to make global food and agriculture systems more sustainable and to enable more actors in the food and agriculture systems to adopt sustainable policies and to evidence sustainable practices. Their main objectives are to leverage influence of GBC members in their supply chains, across markets, to adopt sustainable practices; and to develop and use common international sustainable agriculture practices regardless of crop, farm size or location. This Consultation is to inform stakeholders and together work on the next steps actions and outcomes.

## 4 BUSINESS INTEGRITY & ANTI-CORRUPTION WORKING GROUP MEETING Friday, 6 February, 2.00pm - 5.30pm

Corruption unnecessarily adds to the cost of doing business. According to the World Bank estimates, corruption adds up to 10% to the total cost of doing business globally, and up to 25% to the cost of procurement contracts in developing countries. With the Regional Working Group on Business Integrity recently established, the ASEAN CSR Network looks to better enable business networks to prevent and combat corruption through collective action.

This meeting provides an opportunity to learn more about anti-corruption efforts being implemented across the region, network with key stakeholders, and contribute to the development of the Regional Working Group's strategy and plan of action. It is open to all stakeholders with a particular interest in addressing issues related to corruption. Speakers and participants will include high-level representatives from UNODC, Transparency International, and the Regional Working Group signatories.

Also at the meeting, the Regional Working Group will be holding the soft launch of its "Integrity Has No Borders" regional advocacy campaign. The campaign calls on the stakeholders, particularly the business community, to contribute to a more sustainable, equitable and inclusive ASEAN Community by saying "No" to corruption wherever they do business.

**5 WORKSHOP ON CREATING SHARED VALUE IN THE EXTRACTIVE SECTOR:  
COMPETITIVE ADVANTAGE TOOL-KIT: CREATING SHARED VALUE IN  
THE EXTRACTIVE SECTOR**  
Friday, 6 February, 9.30am – 12.00noon

Harvard Business School Professor Michael Porter and FSG have been exploring the potential for extractives companies to improve social outcomes in countries and communities where they operate while simultaneously creating economic value for the company. This approach, shared value (SV), creates a mechanism for oil and gas and mining and metals companies to fundamentally change the way they engage communities and governments, shifting “social license to operate” from a transactional, reputation-focused set of trade-offs to longer-term relationships that build community prosperity and competitive advantage for the firm. FSG will share findings from the research and including insights into:

- The current state of community engagement by extractives companies;
- Concrete opportunities for shared value creation in the natural resource sector;
- Challenges to shared value adoption in the extractives sector including: organizational constraints, perceptions of materiality, the difficulty of collaboration, and the role of government;
- Examples of companies and projects that have successfully addressed these challenges globally & and in the region.

Final session of workshop will include two interactive exercises, (i) evaluating the full costs & benefits of different types of SV investments; and, (ii) company diagnostic on where they are at in the SV continuum.

The workshop will be facilitated by Chile Hidalgo, Associate Partner of FSG (Harvard Professor Michael Porter’s Consultancy).

**6 DIALOGUE ON THE EXTRACTIVE SECTOR MODELS:  
FINDING THE RIGHT BALANCE IN THE O&G and Mining Sectors**  
Friday, 6 February, 2.00pm – 5.00pm

This Open Dialogue will be held by global energy policy expert, Daniel Dumas and will analyse core issues, from policy to legislation, contracts and fiscal regimes, and present the pros and cons of various models with the objective of illustrating that getting the right balance between attracting investment and optimising a country’s benefits is often an art rather than a perfect science. Specifically,

- (i) Revamping licensing/ permitting systems;
- (ii) Contracting models, including PSC vs. hybrid vs. royalty; and
- (iii) Trends in international taxation will be evaluated, and include global case studies from jurisdictions that have undertaken reforms with varying degrees of success.

Key factors for increasing efficiency and transparency while maintaining the integrity of the system will be discussed.

Although each section of the discussion on the Extractive Sector includes a presentation on current research and case studies, the format is meant to be participatory. An expert respondent panel will drive the discussion and high-level officials from the Ministry of Energy and Mineral Resources (ESDM), SKK Migas (upstream regulator) and a number of O&G and mining associations are confirmed. Chatham House Rules will apply.

Daniel Dumas is the Executive Director of the Canadian International Resources Development Institute (CIRDI). He has been working in the energy and extractive sectors for over 25 years, holding senior positions with major international organisations and with governments of over 30 countries.

For more information on the Extractive Sector programmes contact:  
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