



# Plant Refurbishment and Repowering

Reviving the plant to meet today's demands and standards

trueventus®

July 20-21 2011 | Crowne Plaza Hotel, Kuala Lumpur

*"Costs of refurbishment or repowering often equal to only about 25-40% of replacing the whole piece of equipment or installing a new machine, depending on the industry."*

Frost & Sullivan, May 2005

## WHY YOU CANNOT MISS THIS EVENT

Plant Refurbishment & Repowering addresses the fundamental issue for various industries in Asia to remain in the forefront despite multi-domestic and global competition. Upgrading projects utilise the technological progress made since the plants first commissioning, or since the last refurbishment.

During the initial strategic planning stage of refurbishment or repowering, the challenge lies in defining the extent to which existing components have to be modified in order to achieve the biggest production efficiency improvement. Regardless, the issue of finances has an inevitability to arise. The need for effective and efficient refurbishment practices are driven by the high costs of plant shutdowns.

Nevertheless, the biggest barrier to corporate engagement on continued modernisation is most of the time not technical, financial or organisational, but human—manifesting in lack of awareness and the resistance to change. The increased pressure to reduce environmental impacts will also continue to force all industries to apply more complex technologies to their existing plants.

At Trueventus' Plant Refurbishment & Repowering, expert engineers from various industries come together to share on how to evaluate or assess your existing plant, where to go to secure finance as well as what are the available alternatives for performance improvement and operation optimisation. Most of the topics would be approached on a case study basis to enable delegates to listen first-hand at success stories from major industries around the region. Join us this July to revive your plant!

## THIS UNIQUE CONFERENCE WILL BRING DELEGATES THE BENEFITS OF:

- Analysing the rate of return against the risk of investment for a technical asset
- Identifying key preparation in design and engineering calculations, layout of plant design and detailed engineering of equipment and system
- Identifying critical work areas to emphasise proper and adequate resource scheduling for long-term and short-term refurbishment/repowering work
- Finding out how industrial ecosystems can turn surplus materials and energy into valuable resources and business opportunity
- Combining technology and expertise from a vast range of solutions designed to raise efficiency at every stage along the energy value chain
- Improving the ability to adjust production volumes up and down in meeting market demand through plant flexibility
- Enhancing current maintenance practices for a particular industry plant with regards to latest refurbishment and repowering
- Setting goals with regards to continuous education and training on system operation reliability, functionality and maintenance
- Comprehending the path to achieve ISO 14001

## GOVERNMENT REPRESENTATIVE :

**Alagasan Gadigaselam**, Senior Director of Investment Policy & Manufacturing Services  
**Ministry of International Trade & Industry**

## FEATURING INTERNATIONAL CASE STUDY :

**Jun Lanada**, Maintenance Engineering Manager  
**Fisher & Paykel, New Zealand**

**Ahmer Parvez**, Head of Engineering  
**National Food, UAE**

**Stuart Scott**, Regional Asset and Fleet Operations Manager  
**Boral, Australia**

**Rakesh Gupta**, Operation Support Manager  
**Dubai Aluminium, UAE**

**Sunil Chandiramani**, Director- Global Ink Operations  
**Hewlett Packard, Singapore**

**Adrin Ramdhana Rauf**, Lean Manufacturing & Continuous Improvement Manager  
**Kraft, Indonesia**

**Suwarti Sjamsuddin**, Production Manager  
**Bayer, Indonesia**

**Dr S Vijaykumar**, Regional HOD- Engineering  
**CIBA Vision, Singapore**

**Wawang Sukmoro**, Continuous Improvement Manager  
**Prysmian Cable, Indonesia**

## LOCAL REPRESENTATION FROM :

**Ir Ghazali bin Abu Hanifah**, Head of Plant Facility  
**Proton**

**Mages Varen Sinniah**, Manufacturing Manager  
**Johnson&Johnson**

**Mandeep Singh**, Operations Director  
**Flextronics**

**Mohamed Azrin Mohamed Ali**, Head of Green Technology  
**TNB Research**

**Aminah Ang**, Head of the Sustainability Certification Section  
**SIRIM**

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## CONFERENCE AT A GLANCE

### Day One

#### Session One

Perspective – Refurbishment and Repowering

#### Session two

Evaluating the risk, challenges and solutions in the life cycle of plants and its implication on ROI

#### Session Three

Conducting plant reliability evaluation prior to venturing into refurbishment and repowering project

#### Session Four

Risk Management - The probability of facing and rectifying consequences of unsuccessful refurbishment and repowering

#### Session Five

Plant optimisation – Optimising plant output during refurbishment and repowering

#### Session Six

Transitioning from a cost centre to a profit centre by improving plant flexibility

#### Session Seven

Less is more - Cashing in on energy efficiency in the plant through average scale refurbishment and repowering

#### Session Eight

Attaining "Zero Waste" by applying Lean Manufacturing methodology

### Day Two

#### Session One

Maintenance management – Adapting to practical methodology for current best practices

#### Session Two

Operator empowerment – Enhancing continual development for optimum productivity

#### Session Three

Post refurbishment evaluation - Reviewing investment lessons while closing the gap of actual and forecast

#### Session Four

Generating from industrial ecosystem by altering the path of waste into significant utilisable energy

#### Session Five

Implementing large scale modifications in plant to achieve optimised energy efficiency

#### Session Six

Reaping the advantages of alternative energy for dependable energy reserve

#### Session Seven

Zeroing in on ISO 14001 EMS & sustainability improvement in achieving international certification standards

#### Session Eight

Panel Discussion on Life Cycle Management

## WHO SHOULD ATTEND

VPs, Directors, Head, Managers, Superintendant, Team Leaders of

- Plant
- Maintenance
- Operations
- Production
- Reliability
- Engineering
- Asset
- Facilities
- Mechanical
- Finance
- Start-ups
- Commissioning
- Project
- Electrical

## FROM

- Automotive
- Steel
- Heavy Manufacturing
- Pulp and Paper
- Breweries
- Food Processing
- Beverage
- Pharmaceutical
- Cement
- Tobacco
- Tyre
- Water Cooling
- Plastics & Moulds
- Packaging & Distribution
- Medical Devices
- Equipment
- Pumps & Motor
- Aerospace & Defence
- Coating & Adhesives
- Oil and Gas
- Petrochemical and Chemical
- Household/ Electrical Goods
- Industrial Gases
- Power and Utility
- IPP
- Water Treatment
- Waste Water Treatment

# Day 1

Wednesday, July 20 2011

## 0830 Registration & coffee

## 0855 Opening address from the chairperson

## 0900 Session One

### Perspective – Refurbishment & Repowering:

Warm up your engine and get ready for an overview of the leap and growth of refurbishment and repowering, since then till now, here and around the globe. This presentation will transmit and distribute the general knowledge and set up combustion for the following sessions throughout the conference.

**Alagasan Gadigaselam,**  
Senior Director of Investment Policy & Manufacturing Services  
**Ministry of International Trade & Industry, Malaysia**

## 0945 Session Two

### Evaluating the risk, challenges and solution in the life cycle of plants and its implication on ROI

- Evaluating the pros and cons of refurbishment and repowering towards the efficiency and design life of your plant
- Exploring the options of solution to extend plant life and maximise yield from your current asset
- Analysing the rate of return of refurbishing and repowering against the risk of investment for a technical asset (serialised equipment)

**Dr S Vijaykumar,** Regional HOD- Engineering  
**CIBA Vision, Singapore**

## 1030 Morning Refreshments

## 1100 Session Three

### Conducting plant reliability evaluation prior to venturing into refurbishment and repowering project

- Conducting initial evaluation and assessment which include feasibility studies, project schedules, cost estimates, Hazard and Operability (HAZOP) study and relevant statutory requirements
- Identifying key activities in design and engineering calculations, layout of plant design and detailed engineering of equipment and system
- Reviewing of Quality Assurance Plans (QAPs)- Identifying and dealing with change in the overall quality strategy, phases of works and roles as well as the responsibilities of plant personnel

**Sunil Chandiramani,** Director- Global Ink Operations  
**Hewlett Packard, Singapore**

## 1145 Session Four

### Risk Management – The probability of facing and rectifying consequences of unsuccessful refurbishment and repowering

- Studying the possibility of failure to obtain replacement parts during refurbishment
- Verifying if new components or reverse engineering would be a better option for long term investment
- Obsolescence management: Minimising capital expenditures by cost-effective alternatives that extend the economic life and maintain the operational safety

**Wawang Sukmoro,** Continuous Improvement Manager  
**Prysmian Cable, Indonesia**

## 1230 Networking luncheon

## 1400 Session Five

### Plant optimisation – Optimising plant output during refurbishment and repowering

- Identifying critical work areas to emphasise proper and adequate resource scheduling for long-term and short-term refurbishment and repowering works
- Outage optimisation strategy: Keeping STO cost and duration at a minimal
- Anticipating unexpected problems which could impact safety, work programme and overheads through organised communication at all different levels and stages of the works

**Jun Lanada,** Maintenance Engineering Manager  
**Fisher & Paykel, New Zealand**

## 1445 Session Six

### Transitioning from a cost centre to a profit centre by improving plant flexibility

- Manufacturing flexibility: Ensuring operational mobility in regards of structure, infrastructure and managerial policy at the plant level
- Exploring the ability to ramp production volumes up and down to fit the demand of the market
- Analysing the cost of switching from one product to another in order to optimise product availability

**Suwarti Sjamsuddin,** Production Manager  
**Bayer, Indonesia**

## 1530 Afternoon refreshments

## 1600 Session Seven

### Less is more - Cashing in on energy efficiency in the plant through average scale refurbishment and repowering

- Combining technology and expertise from a vast range of technologies and solutions designed to raise efficiency at every stage of the energy value chain
- Comparing tools for improvement of energy efficiency with medium size investment through improved waste heat recovery, combustion control furnaces, co-generation and improvement of heat exchangers
- Measuring the benefits, in increased profitability through evaluation of measurable quantities before and after completion of the work

**Ir Ghazali bin Abu Hanifah,** Head of Plant Facility  
**Proton, Malaysia**

## 1645 Session Eight

### Attaining "Zero Waste" by applying Lean Manufacturing methodology

- Defining the concept of lean processes within the refurbishment and repowering context
- Applying the technology of Intelligent AP Automation to drive lean processes and information flow
- Being the Change Agent, who must be able to go beyond the normal and usual to effect the dramatic shift in operations that lean requires

**Mandeep Singh,** Operations Director  
**Flextronics, Malaysia**

## 1730 End of conference Day 1

# Day 2

Thursday, July 21 2011

## 0830 Registration & coffee

## 0855 Opening address by chairperson

**Jun Lanada**, Maintenance Engineering Manager  
**Fisher & Paykel, New Zealand**

## 0900 Session One

**Maintenance management – Adapting to practical methodology for current best practices**

- Analysing why failure to maximise new technology, sticking to schedule and securing parts results in disastrous maintenance
  - Finding out why preventive maintenance program fail and how to rectify it
  - Minimising the mean long-run cost-rate for continuous-time deteriorating systems through five maintenance strategies
  - Optimising machinery performance and extending plant life cycle by implementing total productive maintenance
- Mages Varen Sinniah**, Manufacturing Manager  
**Johnson&Johnson, Malaysia**

## 0945 Session Two

**Operator empowerment – Enhancing continual development for optimum productivity**

- Enhancing continuous education and training on system operation reliability, functionality and maintenance
  - Stressing on the impact of insufficient operator training on disturbance, operation emergency and system restoration plans
  - Utilising full potential of resources and assets through operation management training
- Adrin Ramdhana Rauf**, Lean Manufacturing & Continuous Improvement Manager  
**Kraft, Indonesia**

## 1030 Morning Refreshments

## 1100 Session Three

**Post refurbishment evaluation - Reviewing investment lessons while closing the gap of actual and forecast**

- Post implementation review: Learning the success, remedy required and improvement for current and future project
  - Operation optimisation: Benefiting from a cost effective system for an uninterrupted reliable production resulting in shorter production timeline
  - Process improvement: Minimising manpower by streamlining operation and maximising machine utilisation to achieve zero error production
- Ahmer Parvez**, Head of Engineering  
**National Food, UAE**

## 1145 Session Four

**Generating from industrial ecosystem by altering the path of waste into significant utilisable energy**

- Discussing environmentally sound methods of handling waste by recycling and converting them into usable energy
  - Reusing products to reduce depletion of natural resources: The process and cost benefits
  - Realising end uses by redeveloping assets that are nearing their extractable life
- Stuart Scott**, Regional Asset and Fleet Operations Manager  
**Boral, Australia convert**

## 1230 Networking luncheon

## 1400 Session Five

**Implementing large scale modifications in plant to achieve optimised energy efficiency**

- Exploring various modifications, which require large investment such as improvements in advanced process controls, installation of gas pressure recovery generators, installation of waste heat recovery generators and change from "wet" to "dry" process to attain energy efficiency
  - Measuring the benefits of large capital investments against design life of refurbished and repowered plant
  - Discussing most foreseeable barriers to energy investment and policy options for the promotion of energy efficiency investments
- Rakesh Gupta**, Operation Support Manager  
**Dubai Aluminium, UAE**

## 1445 Session Six

**Reaping the advantages of alternative energy for dependable energy reserve**

- Implementing cost-efficient designs, flexibility and reliability through innovation to move alternative energy from "the power source of tomorrow" to "the power source of today"
  - Photovoltaic system: Efficient and cost effective operation by converting light energy to electricity
  - Hydroelectricity : Methods and benefits of utilising the energy of flowing water to generate electricity
- Mohamed Azrin Mohamed Ali**, Head of Green Technology  
**TNB Research, Malaysia**

## 1530 Afternoon refreshments

## 1600 Session Seven

**Zeroing in on ISO 14001 EMS & sustainability improvement in achieving international certification standards**

- Familiarising with the term ISO 14001 and getting to know the benefits of implementation
  - Seeking certification by gaining information on environmental management system
  - Finding out about root cause analysis and improvement tool as a step towards certification
- Aminah Ang**, Head of the Sustainability Certification Section  
**SIRIM, Malaysia**

## 1645 Session Eight - Panel Discussion

**Asset Integrity Management vs Refurbishment and Repowering**

Maintaining a plant at full production cycle while keeping up with demands require plant managers and operators to manage the assets and equipment emplaced via sound maintenance methodologies and, periodical shutdowns and turnaround. However, regular maintenance can only do so much to extend the lifecycle of the plant as assets will inevitable fail and OEM parts cease to be obsolete. The big question is; would refurbishment be considered a preferable option in terms of financial investment, operation practicality and profit returns? Plant operators today need to select the best time for a refurbishment to happen. What are the factors which need to be considered? What is the time frame we are looking at? Who should be involved in the decision making of when a refurbishment should happen? Join our three expert panelists as we identify the myriad challenges of creating a refurbishment timeline and what can be done to overcome them.

## 1730 End of conference



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July 20-21 2011 | Crowne Plaza, Kuala Lumpur KL-EN14

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## COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

## ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

## APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

## COURSE FEES

<input type="checkbox"/> Kuala Lumpur
Book and pay by 31st May 2011, USD 1495 per delegates, save USD 500
1 June 2011 onwards USD 1995 per delegate
All options inclusive of delegate pack, luncheon and refreshments.

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**John Karras**  
Tel: +603-2711 0701  
Fax: +603-2711 0703  
Email: johnk@trueventus.com

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For further details, contact  
**Aravind Menon**  
Tel: +603-2711 0701  
aravindm@trueventus.com

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