

**BOARD MEMBER FUNDRAISING POLICY**

* Board Goal: $78,000 ($72,000 individual gifts; $6,000 special events)
* **Required Activities:**
* Identify at least one fundraiser or fundraising idea that the Foundation should start doing each year. It should be an item that you personally can participate in, such as a fundraising dinner, a dog walk for cancer, a fund drive at your veterinary hospital, etc.
* Identify at least one company or individual that you know, who has the potential to become a major donor, and supply their contact information to the Executive Director.
* Make an annual cash donation during matching donation campaign in an amount that is personally meaningful.
* Write a handwritten thank you card to any who provide a donation over $1,000 and less than $5,000.
* Follow-up with a phone call (and handwritten card) to any who provide a donation of $10,000or more~~.~~
* Commit to memory our organizational “elevator pitch”.
* **Additional Activities (select at least 2):**
* Speak about the AHVMF at least once at a community or business event (inform the Executive Director).
* Invite at least 1 lead or major donor prospect to attend a coffee/tea meeting with you.
* Recommend 1 person to join the Board or a Board committee.
* Provide at least 5 names with contact information to be added to the Semi-Annual Appeal mailing list.