

Executive Director's Report
August 2015

RESEARCH

More than half of the universities to whom we gave grants had a slower than expected enrollment of participants, even though they were in a university which was basically friendly to CAVM. However, all of them anticipate being able to recruit the full number of subjects and to be able to complete their studies, within a 2-year period (rather than the one year originally envisioned). I have extended the grant period to 2 years, total, for all who asked since they all had good reason.

Halfway reports have ranged from "we have some interesting results" to a much more full report. Western gave the best one, including testimonials (to the success of acupuncture for chronic laminitis) and has given me permission to use his report as an example for other grantees.

Initial reports on actions of cold laser therapy has shown opposite results for stem cell migration in white-legged horses vs black-legged horses.

Completed studies: Equine postural rehabilitation and the Rodale pastured pig study. Karreman is still doing some analysis of a few items such as parasite load, and has promised me a 27 page report soon. The Equine Postural study has now been published in the IVC Journal, and that publication is essentially the same as the notes for their AHVMA conference lecture. I will let Jean elaborate on her findings.

Studies not yet begun: I have held off on my nagalase study because of current financial situation of AHVMF, but Darlene is seeking outside funding for it. The Szymer study has not been completed and I will be asking for a return of the funds.

EDUCATION

We have not yet received a return of the balance of our funds for the fellowship at U TN. Donna Raditic is going to submit a request for some type of education grant by August 15, but has not told me what it is about. AVH has received sponsorship for their next program and so is reserving the balance of our funds for the future.

VET TECH MEMBERSHIP

Wiley Blackwell, publisher of my book for vet techs, has a deeper discount on books bought by non-profits. I am wading through paperwork to be able to order books at this discount, which are being offered to vet techs for a \$100 membership. We have had several techs who have requested this.

MEMBERSHIP IN GENERAL AND DONATIONS

It is easier to target people in specific geographical areas than as a nationwide campaign, and you can be more personal with those campaigns. Organizations such as the American Cancer Society have individual state chapters that take advantage of this. Because of time limitations, I will be directing my own efforts to California. We need a coordinator for any other state where we might want to target people, either for membership or for donations.

NEW WEBSITE

Still uploading hundreds of pages and pictures.

SMARTPHONE CHECKOUT APP

I have asked for an additional online form for people who are donating items, which will give a report which can be mailmerged into a form. The form will print information for each item. If we can get donors to enter the information when they drop off items at the registration desk, then the person in charge will have much less to do when processing the items at the conference.

BRANDED CREDIT CARD

I have a phone conference with them on Tuesday 8/4

DONATE OLD CAR PROGRAM

Is now live

BOARD OF DIRECTORS CONTRACT

Duties of a Board member of a charitable organization are different from duties of a member of a professional (veterinary) organization. Our duties center on fundraising and administration. Many charitable organizations have a contract that Board members sign annually, delineating their commitments and how they will fulfill them. I have a model contract, but need input from the board. I believe a task force would be the best way to accomplish this.

Respectfully submitted

Nancy Scanlan, DVM MS