



Association of SEIPI People Advocates

LOGO DESIGN CONTEST

Submission starts on May 6 to June 3, 2016

Semiconductor and Electronics Industries in the Philippines Foundation, Inc.





LOGO DESIGN CONTEST **PROCEDURES AND GUIDELINES**

The Contest

The objective is to design a new logo for the Association of SEIPI People Advocates (ASPA) to show or portray the group's vision as an association recognized for its excellent pool of HR practitioners who are not only adept at cutting edge HR programs but has the discipline, the passion and drive to excel. Entries will be judged on how well their designs reflect the theme and the association's current value proposition. There is no limit of entries that may be submitted per company, but a completed application form must accompany every logo.

Participation

The contest is open to all ASPA members.

Design Requirements

- Creative, stand-alone design (graphic or logo) that is more forward looking than conservative
- Must be recognizable when reduced to fit a business card, hat, shirts, mugs, etc. as a stand-alone graphic
- Wording (text/font) must be separate from the graphic itself and must be able to be moved around the graphic
- Full color graphic preferred
- Must also be able to be used as a black & white graphic with no screens or tints
- Must be digital format (jpeg, png, psd raw file) and include a PDF of the design in color and black and white
- Remember the graphic is a stand-alone logo with a creative flair. The wording or font will be used in conjunction with the logo.
- Could follow colors: (may use black and white colors)
 - ✓ Shades of Brown/Gold
 - ✓ Shade of Green
 - ✓ Shade of Blue

Entry Requirements

- a. Should illustrate our goal.
- b. Entries should show and encourage positive attitude.
- c. In soft copy (Jpeg and powerpoint format) to mike.saulo@seipi.org.ph or hard copy (A4 bond paper) at SEIPI Office address shown on the entry form.

The winners shall receive the following:

- a. 1st place: Gift Certificate + Special Token
- b. 2nd place: Special Token
- c. 3rd place: Special Token

Criteria

- a. 30% Originality
- b. 30% Creativity
- c. 40% Relevance
- d. Entry Submission is from May 6 to June 3, 2016



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Entry Form

Control No.

Form must accompany each submission. E-mail submission of Entry Form and soft copy entries to mike.saulo@seipi.org.ph and/or you may send the hard copy to SEIPI Office, 14/F Tower II, Insular Life Corporate Centre Bldg., Filinvest Corporate City, Alabang, Muntinlupa City.

Entry Date:

Participant's Name:

File Name (include last name in the file name):

Company Name:

Email Address:

Telephone:

For questions call Mike Saulo at (02) 236-5555 loc. 602 or by email at mike.saulo@seipi.org.ph. Thank you!



SEIPI NETWORKING COMMITTEES (NWCs)

ABOUT THE SEIPI NETWORKING COMMITTEES (NWCs)

- The Networking Committees (NWC), as a professional organization composed of qualified individuals from the industry, is mandated by SEIPI to advance their professions in various functional areas of the industry, with the end in view of benefiting the SEIPI member-companies and the industry.
- Considered as the core of SEIPI's activities, these NWCs act as the platforms for benchmarking and exchanging of ideas among midlevel managers of the various member companies.
- It likewise organizes a wide variety of training programs and regular membership meetings geared to address the current needs of members and to build further the capabilities of the industry executives. The NWC membership meetings are frequently attended by about 50 to 70 industry executives.
- All member companies or SEIPI are eligible to send representatives to the various NWCs. Therefore, a SEIPI member company and its executives become automatic members of the NWCs. As of date, SEIPI has more than 250 member companies.
- SEIPI has eight networking committees covering functional areas that are vital to the success of the industry. These are as follows:
 1. **ASEMEP (Association of Semiconductor and Electronics Manufacturing Engineers of the Philippines)**
 - keeps the industry's engineers abreast with the technological development both in local and foreign endeavors. Promotes and participate in programs supportive of both industry and national interest, particularly in technical skills development, industry-academe linkage and corporate social responsibility.
 2. **ASEFEX (Association SEIPI Finance Executives)**
 - plays a major role in policy-making by optimizing the synergy of financial policies, procedures and best industry practice
 3. **ASPA (Association of SEIPI Personnel Administrators)**
 - tasked to make the electronics industry as the employer of choice by implementing best practices that will positively impact the competitiveness and attractiveness of the industry

- 4. ASLM (Association of SEIPI Logistics Managers)**
 - enhances the global competitiveness of the industry, through the simplification of import and export rules and regulations towards the improvement of trade facilitation thereby reducing the transit and cycle time of finished goods and cost of doing business in the Philippines.
- 5. ASPM (Association of SEIPI Purchasing Managers)**
 - propels continuous improvement in the area of supply based management for the success of the investment interest of SEIPI
- 6. AESSEP (Association of Electronics and Semiconductor Companies for Safety, Health and Environmental Protection)**
 - encourage members to achieve and maintain a safe and environment friendly industry through: continuous education and training, compliance to regulations and standards, clean technology, energy management, equipment reliability and facilities management.
- 7. ASITEP (Association of SEIPI I.T. Executives and Professionals)**
 - Active advocate and strong source of information technology Expertise and Experience in a globally competitive Philippines.
- 8. APPS (Asset Protection Professionals of SEIPI)**
 - maintains a forum of security practitioners that continuously learn through sharing, networking and cooperation among semiconductor and electronics industries' security professionals, practitioners, trainers, consultants and other asset protection workers who share a common goal to uplift the security professional