

## **PARTICIPATION GUIDELINES:**

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### **ABOUT SEIPI'S YOU CAN DANCE:**

SEIPI'S first ever dance competition for the employees of all SEIPI member companies who dare to brave series of dance challenges, in the true spirit of sportsmanship, to partake in strengthening the relationships among SEIPI members.

### **WHO CAN JOIN:**

- The contest is strictly for employees (regular or contractual) of SEIPI member companies only.
- Participants should be 18 years old and above.
- Participants should be composed of at least 2 members and a maximum of 8.
- No solo performance.
- Employees of event sponsor(s) are not allowed to participate.

### **HOW TO REGISTER:**

- Interested members may join by filling out the Registration Form and submit the accomplished registration form, together with the signed liability release form, to SEIPI's Ms. Rochelle Ramos ([rochelle.ramos@seipi.org.ph](mailto:rochelle.ramos@seipi.org.ph)).
- All registration forms should be properly endorsed by a representative from the company's HR department.
- Deadline of application form is on **December 11, 2015**.
- No fees will be collected.

### **AUDITION MECHANICS:**

- All qualified contestants will be invited to a one-day audition, in which the elimination round and the semi-finals will happen (in the same day) on **December 18, 2015** (venue TBA).
- Participants should bring their choice of music in mp3 or mp4 version.
- Dance type can be of any genre.
- Participants must be in their dance attire / costume.
- There will be three (3) rounds: Elimination, Semi-Finals and Finals.

#### **ELIMINATION ROUND**

- Each team will be given 5 to 7 minutes to perform their dance routine.
- Judges will individually evaluate each performance.
- After all performances, scores will be tallied and the top 10 performing teams will be selected.

#### **SEMI-FINALS**

- The top 10 will be perform again in the afternoon and scores will be reset to 0.
- Dance routine should be different from the elimination round performance.
- Judges will individually evaluate each performance once again.
- The scores will be tallied and the top 5 finalists will be selected and announced on the same day.

#### **FINALS ROUND**

- The top 5 finalists will perform at SEIPI's 123<sup>rd</sup> General Membership Meeting (GMM) and Partner of the Industry Awards (PIA) Night on **January 29, 2016** at 6PM to 9:30PM at the Marriott Hotel, Pasay City, Manila.
- Each performance will be limited to 5 to 7 mins.
- The top five (5) will be scored by the judges and by the audience. 50% of the total score will come from the judges, while the other 50% will come from the audience (one vote per company only). Criteria as follows:
  - 35% = Movement (Originality of steps, variety of movements and/or degree of difficulty. Few repetitions and contrast of movements.)
  - 35% = Execution and Presentation (Movements are performed with vitality and energy. Dancers exhibit confidence, enthusiasm and charisma and maintain eye contact between

partners and with judges. Ease of transition between movement, continuous motion in dance and maintaining hand connection with partner if applicable.)

- 20% = Attire (must complement the dance genre)
- 10% = Audience Impact
- Winners will be as follows:
  - 3<sup>rd</sup> place
  - 2<sup>nd</sup> place
  - 1<sup>st</sup> place
  - Special prize (best in costume)
  - Consolation prizes (4<sup>th</sup> and 5<sup>th</sup> place)

#### **REMINDERS**

- All decisions from the Judges are final.
- Good conduct and sportsmanship should be maintained at all times.
- Lifts, drops and aerials are allowed but contestants are encouraged to practice common sense and exercise caution before attempting these moves.
- Unsportsmanlike conduct or harassment of judges or officials by contestants or associates of a contestant may result in the team's disqualification.
- Vulgar or inappropriate dance moves and attire may result in team's disqualification.

#### **SPONSORSHIP AND MILEAGES**

- Major Sponsor = PhP100,000
  - Part of the judging panel
  - Part of the awarding ceremony
  - Logo display on event collaterals
  - Video commercials during event
  - Verbal acknowledgement
  - Table display
- Prize Sponsor (e.g. gift bags for winning team)
  - Part of the awarding ceremony
  - Logo display on event collaterals
  - Verbal acknowledgement

For inquiries, please get in touch with SEIP's Ms. Roca Ramos ([rochelle.ramos@seipi.org.ph](mailto:rochelle.ramos@seipi.org.ph)) | (+632) 236-5555 to 58 loc 609)