



CEBU SEMICONDUCTOR & ELECTRONICS CONVENTION AND EXHIBITION

# 2016

28 - 29 JULY 2016

WATERFRONT CEBU CITY HOTEL & CASINO  
SALINAS DRIVE, LAHUG, CEBU CITY, PHILIPPINES

## ***Cebu Semiconductor and Electronics Convention and Exhibition (CSECE)***

The first EXHIBITION and CONVENTION of the leading companies in the Philippine semiconductor and electronics industry and its allied & support group organized for Cebu electronics companies, suppliers and industry stakeholders

The Cebu Semiconductor and Electronics Convention and Exhibition (CSECE) aims to feature various range of electronics products and services of the electronics industry, from chips to finish products, from suppliers and service providers to manufacturers to retailers and distributors.

This industry event is the premier business platform where top and middle management and industry professionals convene to discuss issues, future directions and matters of strategic importance to the sustainability and competitiveness of the industry, and pursue potential business cooperation and partnerships.

PRODUCED BY:



PARTNERS &  
HOST COMPANIES:

**MITSUMI TERADYNE**



# CSECE 2016 CONVENTION PROGRAM

Theme: *“Showcasing and Preparing Cebu’s Electronics Industry towards IoT Age”*

	July 28	July 29
8:00AM	Ribbon Cutting Ceremony / Opening of Exhibition	Opening of Exhibition
8:30	Opening Ceremony <ul style="list-style-type: none"> <li>- Invocation and National Anthem</li> <li>- Welcome Remarks, Dr. Dan Lachica SEPI President</li> <li>- Message from CSECE Host Company, Ms. Jacqui Briones, Teradyne</li> <li>- Keynote Message (government official)</li> <li>- Signal for CSECE Opening</li> </ul>	Opening of Plenary Day 2 <ul style="list-style-type: none"> <li>- Invocation and National Anthem</li> <li>- Welcome Remarks of CSECE Host Company, Cebu Mitsumi</li> <li>- Keynote Message: Incoming DOTC Secretary Arthur Tugade</li> </ul>
9:30	Plenary Session <ul style="list-style-type: none"> <li>- Speaker: Mr. Charles Howell, IBM (Confirmed)</li> <li>- Mr. Calum Chisholm, Intel (Invited)</li> </ul>	Plenary Session <ul style="list-style-type: none"> <li>- DOST-ICTO Undersecretary</li> <li>- Deans / University Heads of Top Universities in Cebu</li> </ul>
10:30	Panel Discussion Panelists: Mr. Charles Howell, Teradyne, Intel, PLDT and Globe	Panel Discussion Panelists: DOST, Universities and Cebu Mitsumi
11:45	End of Panel Discussion	End of Panel Discussion
12NN	Lunch	Lunch
1:00PM	Start of Breakout Conventions (Supply Chain and Technical Symposium)	Start of 125 <sup>th</sup> SEIPI General Membership Meeting

# 125<sup>TH</sup> SEIPI GENERAL MEMBERSHIP MEETING (GMM)

**Theme: “PAIRS: (Policies, Actions, Investments/Innovation, Reforms and Services) for Semiconductor and Electronics Industries”**

	JULY 29
1:00PM	Invocation & National Anthem
1:05	Welcome Remarks - Cebu City Congressman Rodrigo Abellarosa (invited)
1:30	Report on the Philippine Electronics Industry - SEIPI President Dr. Dan Lachica
1:45	Introduction to Keynote Speaker, Vice President Leni Robredo (invited) - Senator Joel Villanueva (invited)
1:50	Keynote Address: Vice President of the Republic of the Philippines, Leni Robredo
2:20	Q&A with the Vice President (for approval) Photo Opp with SEIPI Board of Trustees
2:45	Coffee Break / Election of SEIPI Board Members
3:00	Guest Speaker: Senator Joel Villanueva
3:30	Induction of New SEIPI Members
3:45	Business Outlook, SEIPI Chairman Mr. Art Tan
4:30	Announcement of election result of SEIPI Board Members 2017-2018
4:45	End of GMM / Visit the Exhibition
6:00PM-8:30PM	Fellowship and CSECE Closing Ceremony



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## END

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