

The American Cancer Society

Daffodil Days®



give
daffodils.
give
hope.™

What is Daffodil Days?

Daffodil Days is an opportunity to help find a cure for cancer and save lives. Your dollars support the American Cancer Society's groundbreaking research, education, early detection efforts, advocacy, and patient services.

Why daffodils? One of the first flowers of spring, this beautiful yellow bloom has come to symbolize hope for cancer patients and their loved ones for renewed life and a cancer-free world.

What is the Gift of Hope/Bear of Hope? The most unique component of Daffodil Days, Gifts of Hope and Bear of Hope are donations made to the American Cancer Society that support our mission to eradicate cancer and allow the Society to deliver bouquets of daffodils or bears anonymously to cancer patients in your community.

How can I make a difference?

Sponsorship Companies and organizations seeking greater community awareness can sponsor Daffodil Days through cash or in-kind sponsorships. Opportunities are available locally and statewide.

Volunteer Coordinate the Daffodil Days campaign at your company, school, neighborhood, or place of worship by collecting orders and managing the distribution on delivery day. A simple how-to guide leads you straight to success. There are also volunteer opportunities to fill orders, help with logistics, solicit sponsorships, deliver bouquets, and more.

How does my donation save lives?

Research American Cancer Society funded research has led to virtually every major breakthrough in cancer research this century, including the funding of 44 Nobel Laureates early in their careers.

Patient Services You can access cancer information, free programs, and community services in a variety of languages 24-hours a day, 365 days a year by calling 1.800.227.2345. The Society also provides free services such as Road to Recovery rides to medical appointments, Look Good... Feel Better makeover classes to help women combat appearance-related side effects of cancer treatment, one-on-one support, and other assistance.

Education The Society's education programs teach the public, employees at worksites, and medical professionals about cancer, risk factors, prevention, early detection, treatment, pain management, and more.

Advocacy The American Cancer Society is recognized as a leader in legislative advocacy at the local, state and national level. Advocacy efforts include legislative, community and individual actions that support policy changes that positively influence the fight against cancer.

Who participates in Daffodil Days?

More than 5,000 California corporations, businesses, hospitals, schools, religious and community organizations help the American Cancer Society raise much-needed funds by operating this simple campaign. The campaign is conducted in January and February. Flowers are delivered in March.

To learn about getting involved with Daffodil Days, contact the California American Cancer Society Daffodil Days Hotline at 1.877.642.4982.

cancer.org | 1.800.227.2345

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