

The American Cancer Society

# Daffodil Days<sup>®</sup>

Give daffodils. Give hope.



## The Gift of Hope<sup>®</sup>

Make someone's day a little brighter. This is your opportunity to support the lifesaving mission of the American Cancer Society while cheering up cancer patients by letting them know that their community cares about them and their fight against cancer. Gift of Hope donations fund cancer research, education, local patient services, and advocacy efforts. They also allow the Society to deliver bouquets of daffodils anonymously to cancer patients in hospitals, medical centers, and doctor's offices. The daffodil is the first flower of spring, symbolizing hope for those battling cancer.

## Bear of Hope<sup>®</sup>

Nothing brightens a person's day quite like a hug. And a hug from a furry, plush bear is even better. Comfort a pediatric cancer patient by sending a Bear of Hope. For a minimum \$25 donation, the American Cancer Society will anonymously deliver a limited edition Boyds<sup>®</sup> by Enesco<sup>®</sup> Bear to a child in the community who is receiving cancer care.

*Your entire Gift of Hope or Bear of Hope donation may be eligible for a tax deduction. Donor names are not included with Gift of Hope bouquets or Bear of Hope bears nor are these items delivered to specific patients. One of the bears shown here will be received.*



Your Gift of Hope donations are helping us make an impact in the fight against cancer across California and in your back yard.



By funding young researchers with innovative ideas—44 of whom have gone on to win the Nobel Prize—we have played a role in nearly every major breakthrough in **cancer research** today.



Knowledge is power. The Society's 24-hour hotline, **1.800.227.2345**, and Web site, **cancer.org**, provide answers to all of your questions, even the ones you didn't know you had.



When you're fighting cancer, feeling good about yourself can be challenging. **Look Good...Feel Better<sup>®</sup>** teaches women how to enhance their appearance and self-image during treatment.



Cancer patients don't have to go it alone. **Man to Man<sup>®</sup>**, **Reach to Recovery<sup>®</sup>**, and **I Can Cope<sup>®</sup>** pair patients with survivors of the same disease for one-on-one support, and **Road to Recovery<sup>®</sup>** takes patients to and from their medical appointments.



**Advocacy efforts** to change laws have resulted in smoke-free workplaces and beaches and increased access to cancer detection and treatment for everyone.

Sponsored by



cancer.org | 1.800.227.2345

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