

Portfolio and Program Management

Effectively allocating company resources to project portfolios to maximise asset value creation

23-24 February 2011 | Kuala Lumpur

According to Standish Chaos Reports only 20% of IT projects finish on time and/or within budget. Based on FMI's Construction Report, it says only 30% of construction projects finish on time and/or within budget.

WHY YOU CANNOT MISS THIS EVENT:

Regardless of which industries you are in, one of the key factors that contribute to project running over on cost and time is the ability to allocate the right assets to the right projects. Asset in this context entails machinery & equipment, intellectual asset, finance resources, human capital, skilled labour, company's goodwill, etc...

Misallocating assets to projects increases project risks which may lead to:

- Company safety record may be negatively impacted by having limited resources working on too many projects
- Burnt out staff may lead to high turnover hence cause skilled labour shortage
- Having WRONG people assigned to the projects may end up having unhappy client, poor profit margins, extensive claims from contractors and subcontractors
- Projects running late and/or over budget

All of these consequences will adversely affect the company's revenue maximization opportunities and bottom line. This course is designed in the context of using projects to support the creation, use, maintenance, upgrading or disposal of assets. It helps asset managers to maximise the value creation of company's asset by efficiently allocate assets to projects to ensure project success.

You will explore the concepts of Total Asset Management using a "Life Cycle" or "end to end" approach, in a practical and understandable way. It is conducted using a "hands on" workshop environment, intended to translate the concepts, principals and theories described by the Association for the Advancement of Cost Engineering into "real life" deliverables.

This course qualifies for :

- Professional Development Units (PDU's) under Category 4 with 14 PDU
- Continuing Education Units (CEU's) for AACE recertification under Category B "Learned" with 1.4 CEU

SPECIAL FEATURE

You and your team will be bringing the projects that you are currently on to the class. Using the trainer's facilitated learning approach; he will work with you by walking you step by step through the processes needed to match your portfolios of assets to match your portfolios of projects.

Not only you get to upgrade your skills and knowledge from the training, you will also be "working" during this course where you have indefinite access to professional input to your project at no extra charge. This not only eliminates the "out of office" cost, moreover you get consultancy advice on your project which allows you to effect an immediate implementation upon return to the office. You will be provided with templates you can bring back to work.

WHAT YOU WILL ACHIEVE AND GAIN AT THE COMPLETION OF THE COURSE:

The objective of this course is to equip you with skills and knowledge to implement a fully integrated Asset (Portfolio), Program and Project Management Methodology into their organisation, using proven and tested "tools and techniques appropriate to the particular sector you are working in.

- A life cycle management approach to.
- Identifying stakeholders
- Capturing their needs, wants and expectations
- Linking those needs wants and expectations to organisational strategic objectives
- Establishing the metrics against which to assess and analyze asset performance
- Deciding what strategy to take periodically with all existing assets
- A roadmap for implementing a fully integrated Asset Management methodology, supported by projects

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About Your Course Leader

Dr. Paul D. Giammalvo, CDT, CCE, MScPM, MRICS

Over 30 years management experience in general construction, oil, gas and process plant, telecommunications, international development and building information management systems.

The trainer experiential learning techniques and demonstrated proficiency have been honed over these years as a coach and mentor, to enable delegates to gain a real-world understanding of applied theory.

He started his career as an educator by developing in house training courses for Fortune 500 companies. Over the past 15 years, he has built an exceptionally solid understanding of what corporations are looking for from educational courses. Part of this is a strong emphasis which is built into his courses on the importance of generating and measuring Return on Training Investment (ROTI). Another factor heavily influencing his development and presentation of courses is the importance of building competency, not just knowledge.

He holds a Doctor of Philosophy in Project/Program Management from Lille Graduate School of Masters in Project Management from The George Washington University and a Bachelor of Engineering Technology from Central New England College of Technology.

The majority of his training programmes are to prepare mid-career path professional practitioners in Fortune 500 companies and NGO organisations to sit for internationally recognised certifications in project management/project controls. These certifications include PMI, CAPM, PMP, AACEi, ICC, CCC/CCE, EVP, PSP, C3PM. Over the 18 year period, he has trained over 8,000 people for the above referenced certifications, with a 99.9% running average first attempt pass rate for native/near native speakers of English and 86.5% first attempt pass rate for English as Second Language professionals.

List of clients:

- | | |
|-----------------------|-------------------------|
| • Ericsson | • SIEMENS |
| • AT&T | • Continental Sime Tyre |
| • Nokia | • Conoco Phillips |
| • Dames & Moore | • Indocement |
| • UN Projects Office | • Lafarge |
| • General Motors | • Tetrapark |
| • Lucent Technologies | • ING Insurance |
| • Chevron | • BAE Systems Australia |
| • BP | • Foster Wheeler |
| • Holden Auto | • Goldman Sachs |
| • Pertamina | • Hilton Hotels |
| • Petronas Carigali | • Rockwell Automation |
| • Shell Oil | • Petronas Gas |
| • BASF | • Ranshill Worley |
| • Sabah Electricity | • Crescent Australia |
| • Alcatel | • Schlumberger |

TESTIMONIALS

"Great program content covering all aspect, it was excellent!"
- Mauri Romano, Holden Auto Australia

"Excellent.. much more than I expected. Can't say enough good about it" - Vince Dainotto, Lucent Technology

"Thank you for your great course. It's a tremendous personal value to me for having participated." - Wayne Lennon, Ericson

"Definitely would be recommending the course to other folk in my department" - Robin Chen, Nokia

"Keep up the good work" - Marty Liv, General Motor China

"This is the BEST course I ever take, after this course I feel more comfortable on PM knowledge. I will implement this knowledge on my daily job" - Freeport Indonesia

"2 Thumb up!! Useful, Essential & must for anyone involved in PM, I will recommend this class" - Philippe Ruiz, Esc-Lille

"Very good instruction technique & delivery. Good interaction with group, good group involvement with the training"
- Damian Muray, ESB International

"Excellent Trainer and Training Materials" - Rama Ruchyama, Finance Director, GTZ

"Clear and concise, easy to understand- VERY GOOD!!"
- Abd Hakim Bin Haji Hanpiah, Executive Engineer, Housing Development Authority, Saudi Arabia

WHO SHOULD ATTEND

This course is designed for people in an organisation who are responsible for managing the assets of the organisation. Professionals who are involved in the capital budgeting and allocation process (CAPEX) or in the operating capital calculation, budgeting or allocation process (OPEX) will also find this course relevant.

Organisation assets include:

- Physical Assets
- Intellectual Assets
- Financial Assets
- Human Assets
- Intangible Assets such as branding

Job title such as:

- Asset manager
- Line manager
- Program manager
- Operations manager
- Facilities manager
- Project manager
- Functional manager
- HR manager
- Contract manager
- Procurement manager

DAY 1

Session One

What are the different classes of Assets and why do we need to manage them?

- Physical Assets
- Informational (Knowledge) Assets
- Financial Assets
- Human Assets
- Intangible Assets

Why is it essential that we take an integrated approach to asset management?

Introducing the Total Cost Management Framework- Integrated Asset, Operations and Project Management Methodology

Session Two

Identifying stakeholder and linking their needs, wants and expectations to organisational objectives

- Tools for identifying and prioritizing stakeholders
- How to identify stakeholders needs, wants and expectations
- How to link the needs wants and expectations from the stakeholders to achieving organizational strategic objectives

Session Three

Taking the logical framework approach to identify and prioritise alternatives

- Using the Logical Framework to identify alternative solutions to solve real problems or take advantage of real opportunities through project management
- Step 1-** Identify Strategic Organizational Objectives
- Step 2-** Identify obstacles or opportunities to achieve or realize these strategic objectives
- Step 3-** Perform A "Cause and Effect" analysis to identify possible alternatives
- Step 4-** Morph the Cause and Effect analysis into a "Means to an End" statement
- Step 5-** Analyze the Alternatives using NPV, IRR, Benefit Cost Ratio and other project evaluation methods
- Step 6-** Design the project with the strategic end in mind

Session Four

Requirements elicitation and analysis using Front End Loading

- Using Building Information Modeling (BIM) to analyze alternatives and explore costs and schedule trade off s at the earliest stages of project definition. ("Front End Loading" or FEL)
- Introducing the Integrated Project Delivery Approach (IPD) as a revolutionary contracting model to minimize change orders and claims

PROGRAMME SCHEDULE

0830	Registration and coffee
0900	Morning session begins
1030	Morning networking break
1300	Networking luncheon
1400	Afternoon session begins
1530	Afternoon networking break
1730	Course concludes

DAY 2

Session Five

Asset Cost Accounting

- How OmniClass Standardized WBS will revolutionize front end conceptual cost estimating
- Applying Activity Based Cost Estimating as the tools and techniques to make better, more reliable cost and duration estimates
- How adopting Activity Based Management accounting will provide real time cost and productivity data for use on future projects

Session Six

Asset Performance Measurement

- How to create an asset monitoring and tracking system which captures performance in real time
- What are some Key Performance Indicators useful to asset Managers
- Why companies subject to BASELII and Sarbanes Oxley need to be monitoring asset performance measurement

Session Seven

How to manage change in Assets

- What types of changes can we expect in each asset category:
Physical Assets
- Informational (Knowledge) Assets
- Financial Assets
- Human Assets
- Intangible Assets
- How do we identify and measure those changes
- What can we do to better manage them

Session Eight

Forensic Performance Assessment

- How frequently can we or should we be looking at and comparing our asset performance against the plan
- What is the life cycle of each asset and how can we use Life Cycle Cost Management as the basis for asset optimization
- Taking a phased approach to asset management, regardless of the category
- What can or should we do when our assets are no longer performing according to the plan
- Asset Triage:
 - Walking Wounded Assets - Patch them up and put them back to work
 - Salvageable Assets - Initiate projects to upgrade, revise, rehabilitate or reeducate them
 - Dead/Dying Assets - Let them die or dispose of them

* This sequence is illustrative only. All topics listed above will be covered, the presenter reserves the right to restructure the presentation based on the inputs from the pre-course survey to maximise the participant's learning.

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

COURSE FEES

<input type="checkbox"/> Kuala Lumpur <input type="checkbox"/> Bangkok
USD1795 per delegate
All options inclusive of course papers, luncheon, refreshments and service charge.

PAYMENT DETAILS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.	
Please debit my: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard	
Card Number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Security Code	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Cardholders Name	Expiry Date / /
Cardholders Signature	

REGISTER NOW

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SPONSORSHIP OPPORTUNITIES

Limited packages are available. For further details, contact **Aravind Menon**
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aravindm@trueventus.com

TERMS & CONDITIONS

1. The course fee is inclusive of the event proceedings, materials, refreshments and lunch
2. Upon receipt of the completed registration form, invoice will be issue. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to the event.
3. Substitution & cancellations policy. Should the registered delegate unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 50% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueventus agrees to reserve the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in any case of dispute or cancellation of this contract Trueventus will not be able to mitigate its losses for any less than 50% of the total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. Trueventus does not provide refunds for cancellations. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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