



FOR IMMEDIATE RELEASE

June 21, 2009

HEADLINE:

First Massachusetts High School Ultimate All-Star Game

The [Boston Ultimate Disc Alliance \(BUDA\)](#) presents the 2009 High School Ultimate All-Star game, featuring some of the best young Ultimate Frisbee players in Massachusetts, on Sunday, June 21st at 11am at Dilboy Stadium as part of the [Ultimate Showcase Series \(USS\)](#).

The [White squad](#) is coached by Scott Hoenig of top boys squad Phillips Academy and features players from Andover, Phillips, Rockport, Bridgewater-Raynham, Needham, Xaverian, Masconomet, Concord-Carlisle, and Sharon. The [Blue squad](#) is from Amherst, Lexington, Weymouth, Nipmuc, Acton-Boxborough, Concord-Carlise, Andover, Belmont, Lincoln-Sudbury, Newton South, and Somerville. [Additional players](#) received all-star recognition. Player uniforms are provided by [Breakmark](#).

Massachusetts high school Ultimate has grown from about a dozen teams in 2003 to over seventy teams this year. In the 2009 spring state championships, Amherst swept the boys and girls titles with decisive victories over Nipmuc and Longmeadow. The All-Star game will be played as a mixed game with boys and girls competing together. Ultimate is one of the only sports in which men and women compete in mixed world championships.

About Ultimate

More than one million people play Ultimate in the United States. In Massachusetts, the number of middle and high school programs has grown from a dozen teams in 2003 to over seventy this year.

Ultimate is played on a large field, about the size of a soccer field, with seven people per team on the field at one time. Game play is most similar to football, with teams aiming to advance the disc ("Frisbee") from one side of the field into their opponent's end zone. However, players are not allowed to run while in possession of the disc – it must be passed from player to player. The sport combines the flow and athleticism of soccer and basketball with the aerial passing skills of football.

Ultimate is unique because it is a "self-officiating sport," meaning that there are no referees. Instead, players govern the sport themselves, making their own foul and travel calls, a phenomenon known as "Spirit of the Game."

Ultimate is one of the fastest growing sports, especially at the youth level. Seventy high school teams compete in Massachusetts, and more than 750 college teams compete in the U.S. 42 countries compete internationally. "Young players are attracted to this sport because everyone on the field is a potential quarterback and receiver," said Erik Sebesta, director of the USS. "They love the constant action, diving catches and long, high arcing throws."

About the Ultimate Showcase Series (USS)

The Ultimate Showcase Series (USS) was developed so local fans can watch the sport played at the highest level. Admission is free although a tax-deductible donation to BUDA of \$5 to support the development of youth ultimate is suggested. For more information on the USS, please visit www.TheUltimateShowcase.com.

Contacts for The Ultimate Showcase:

Mark Goodman, 617-457-7870 x249
MarkGoodman@iHuck.com

Erik Sebesta, 617-577-7131
Erik@iHuck.com