



## PHILIPPINE ASSOCIATION OF RESEARCH MANAGERS, INC.

c/o Philippine Council for Agriculture, Aquatic & Natural  
Resources, Research & Development (PCAARRD)

Los Baños, 4030 Laguna, Philippines

Email: philarm@gmail.com • URL: <http://www.philarm.webs.com>

### 25<sup>th</sup> PHILARM National Convention

*Theme: "PHILARM@25: Responding to ASEAN Integration through Research, Development & Extension"*

Venue: Cagayan de Oro City • Date: April 27-30, 2015

#### ABOUT PHILARM

The Philippine Association of Research Managers, Inc. (PHILARM) founded in 09 September 1989 is a private, non-stock, non-profit organization dedicated to the promotion and enhancement of the role of research managers in improving and sustaining productivity in research.

#### Vision

PHILARM as a leading professional organization of research in the Asia Pacific Region

#### Mission

PHILARM advances and advocates professionalization of Research Management as a career and a mechanism for scientific and technological innovation, productivity and sustainable development.

#### Membership

To date, the Association is composed of over 1,400 members from various government agencies (DA, DOST, DENR and attached agencies), Local Government Units, Higher Education Institutions, private agencies, non-government organizations and international institutions (from Thailand, Malaysia, Indonesia, India and Nepal).

#### Major Activities

##### ➤ R&D Management Training Courses

Regular or customized management courses are developed and offered to interested research managers/personnel for a fee.

##### ➤ Regional R&D Management Seminar

This is a one-day activity involving presentation of three or more R & D Management papers to research managers/ personnel in specific regions of the country.

##### ➤ National R & D Management Convention

This is organized annually by the Association for its members and other interested research managers. Its highlights include:

PHILARM@25: Responding to ASEAN Integration through Research, Development and Extension



- R & D Management paper/poster presentations
- Best WC Medrano R & D Management paper selection
- Presentation of the WD Dar Research Leadership Award
- Presentation of the Outstanding Research Manager Award to a deserving PHILARM Member
- Annual General membership Meeting

## PROGRAM OF ACTIVITIES

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| <ul style="list-style-type: none"> <li>• <b>April 27 (Day 0)</b><br/>Arrival<br/>Registration (4:00 pm)</li> <li>• <b>April 28 (Day 1)</b><br/>Registration<br/>Opening Program<br/>Presentation of R&amp;D Management Papers<br/>Fellowship Night</li> </ul> | <ul style="list-style-type: none"> <li>• <b>April 29 (Day 2)</b><br/>Presentation of R&amp;D Management Papers/Posters<br/>General Assembly Meeting<br/>Awarding and Closing Ceremonies (<i>Best R&amp;D Management Papers/Posters, Research Leadership Award, Outstanding Research Manager Award, and Social Responsibility Award</i>)</li> </ul> | <ul style="list-style-type: none"> <li>• <b>April 30 (Day 3)</b><br/>Science and Cultural Learning Tour</li> </ul> |
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## CALL FOR R&D MANAGEMENT PAPERS AND POSTERS

PHILARM members and other R&D managers are invited to submit papers or posters on their R&D management research/experiences, and are encouraged compete for the WC Medrano BEST R&D MANAGEMENT PAPER and TM Aganon BEST R&D MANAGEMENT POSTER awards during the 25<sup>th</sup> PHILARM National Convention.

The paper/poster should be an original and unpublished research results or documentation of R&D management experiences that lead to improved management systems of R&D/E programs/projects of the agency/institution, unit or organization. Contents should focus on the theme of the convention ***“PHILARM@25: Responding to ASEAN Integration through Research, Development & Extension”*** and highlight one or more of the following:

- Management and Control System
- External Linkages and Networking
- Organizational Management and Support Services

**R&D Management Paper** should include an abstract, rationale, objectives, methodology (*the specific management approaches, strategies, and/or innovations applied or experienced*), discussion/interpretation, conclusions, policy implications, and recommendations; and should adhere to the following format/guidelines:

- Paper should have a Title Page (Title, Author/s and their Designation and Agency, Address and Contact Numbers)
- Title should all be in capital letters. In case the title exceeds one (1) line, it should be in an inverted pyramid form.
- The underlined full name (s) of the author (s) starting from the first/given name
- An asterisk must be placed after the name of the author who will present the paper.
- In cases where the paper has many authors coming from one or different institutions, superscript numbers should be used to indicate the author's corresponding position, institution if applicable, and address.
- The use of abbreviation is not accepted. Acronyms should be spelled out the first time they are used. If several acronyms are used, they could be listed with their meanings at the end of the abstract.
- The abstract should not exceed one and one-half pages.
- Several keywords should be provided at the end of the abstract.



- Full-length paper should be double-spaced with a font of 12 in Times New Roman and computer-printed in an 8 ½" X 11" bond paper and submitted to the PHILARM Secretariat on or before **February 28, 2015 for screening and approval** for presentation during the convention. Official communication will be sent to author(s) of the papers which have been approved for presentation and competition.
- A CD copy and six hard copies of the final/revised full paper should be submitted on or before the convention proper.

**R&D Management Poster** should clearly depict rationale/significance, objectives, methodology (*the specific management approaches, strategies, and/or innovations applied or experienced*), discussion/ interpretation, conclusions, policy implications, and recommendations; and should adhere to the following format/guidelines:

1. An abstract of the poster should be submitted to the PHILARM Secretariat for screening and approval for its presentation during the convention.
  - Abstract for a poster should be 250-300 words, double-spaced with a font of 12 in Times New Roman, and computer-printed in an 8 ½" X 11" bond paper
  - Title should all be in capital letters. In case the title exceeds one (1) line, it should be in an inverted pyramid form.
  - The underlined full name (s) of the author (s) starting from the first/given name
  - An asterisk must be placed after the name of the author who will present the paper.
  - In cases where the paper has many authors coming from one or different institutions, superscript numbers should be used to indicate the author's corresponding position, institution if applicable, and address.
  - The use of abbreviation is not accepted. Acronyms should be spelled out the first time they are used. If several acronyms are used, they could be listed with their meanings at the end of the abstract.
  - Several keywords should be provided at the end of the abstract.
  - The abstract of the poster should be submitted to the PHILARM Secretariat on or before **February 28, 2015 for screening and approval**. Official communication will be sent to author(s) of the posters which have been approved for presentation and competition.
2. The poster should both be attractive and self explanatory - presenting organized and concise key ideas, conclusions and recommendations.
3. Poster should be 40" x 30" (in portrait format) with labels not exceeding 600 words.
4. The design should flow sequentially from one part to the next (left to right or top to bottom). Number or arrows may be used to help the eye move from item to item in the correct order. Avoid cluttering with text or artwork.
5. Poster text should be presented in no more than three colors. Dark typed on light background is easiest to read.
6. Photographs/illustrations should be 5" X 7". Captions and labels should be readable from two meters away and not cluttered with unnecessary details. Graphs are preferable to tables. Use only one vertical scale per graph.
7. The poster must be set-up/displayed in the designated area a day before the Convention proper and must remain on display until the Awarding Ceremonies.

### Major Criteria for Evaluation

1. Relevance/significance
  - Implications/relevance to R&D management (planning, implementation, evaluation)
  - Potential contribution to R&D and S&T (e.g. social, economic, ecological)
2. Organization (content)
  - Comprehensiveness
  - Overall quality (validity/ reliability and dependability of results/content)



## SEARCH FOR THE OUTSTANDING RESEARCH MANAGER AWARDEE (ORMA)

It is imperative and proper to acknowledge people for their significant achievements. For this reason, the PHILARM provides an avenue to recognize pioneering efforts of men and women in enhancing the role of research management in the country today. It is PHILARM's utmost concern to acknowledge research managers for their unselfish dedication, and uplift their roles in research and development in their respective fields of endeavor. Nominations for the Outstanding Research Manager Award are now being accepted.

- The nominee should be a PHILARM member (but not a current member of the PHILARM Board) of good moral character, has attended at least one of the last two national conventions, has no back dues or a life member, and who had recruited members or sourced out funds for the Association.
- He/she should be an active middle-level R&D Manager/Supervisor.
- The candidate should be officially nominated by a PHILARM member.
- The letter of nomination, completed nomination form and the pertinent supporting documents should be submitted to the PHILARM Secretariat on or before **February 28, 2015**.

## SEARCH FOR THE SOCIAL RESPONSIBILITY AWARDEE

This award shall be given to a research manager who can adequately demonstrate through his/her efforts by directly conducting or managing research with his/her colleagues, either at his/her institution, or in collaboration with other NGOs, NGAs and the like. He/she is concerned in pursuing researches that provide socio-economic benefits to the marginalized group vis a vis protecting and preserving the environment.

- The nominee should be a PHILARM member (but not a current member of the PHILARM Board) of good moral character, has attended at least one of the last two national conventions and has no back dues or a life member.
- The candidate should be officially nominated by a PHILARM member.
- The letter of nomination and pertinent supporting documents should be submitted to the PHILARM Secretariat on or before **February 28, 2015**.

The following criteria will be used during evaluation:

- Research effort within at least three years that has contributed to increase food security of the poor as evidenced by scientific publication or duly documented report. (50%)
- Research effort within the last three years that has directly impacted on environmental protection and preservation and has been properly documented and published in scientific journals/publication. (40%)
- Research that has contributed to the formulation of policy that will help alleviate the living condition of the poor or that would promote environmental protection. (10%)

The awardee will receive a PhP 10,000.00 cash incentive and specially designed plaque of recognition.

For more details, please visit our website: <http://philarm.webs.com>.

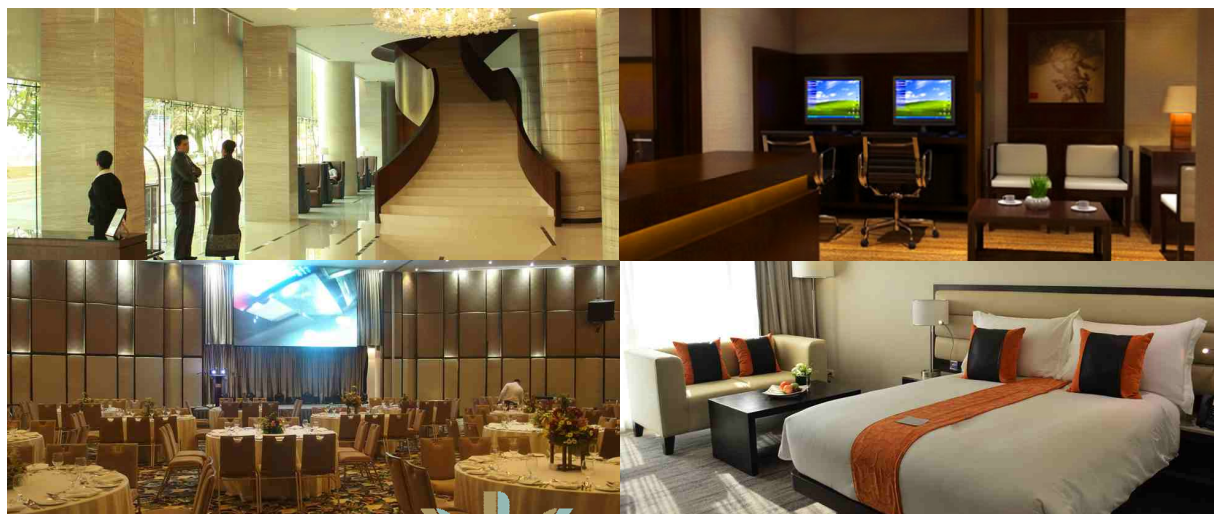
## ABOUT THE VENUE

The **Limketkai Luxe Hotel** is a new hotel in Cagayan de Oro City. Located steps away from the city's famous shopping and dining destinations, Limketkai Luxe Hotel is set to provide its guests with lifestyle, convenience and exceptional comforts for both leisure and business travelers.



The hotel offers 213 sophisticated guest rooms including 120 deluxe twin rooms, 60 superior deluxe, 5 Club deluxe twin rooms, 12 Executive suites and 16 club executive suites. Lavish guest room amenities include goose down feather pillows, 300-thread count linen, 48" LED TV with cable channels, high-speed wireless internet access, in-room electronic safe, hair dryer, flat iron and ironing board, coffee and tea-making facilities and mini-bar.

Conceptualized to provide exquisite and world-class service, Limketkai Luxe Hotel features KaVe Restaurant Bar, executive lounge, business center, the Emerald Ballroom, conference rooms, wellness and recreational facilities such as the gym, spa and infinity pool.



(Source: <http://limketkailuxe.com>)



**LIMKETKAI LUXE**  
HOTEL  
CAGAYAN DE ORO

## REGISTRATION FEE

The convention fee is **PhP 8,250.00/person** for double sharing and **PhP 6,500.00/person** for triple sharing inclusive of materials, field tour, polo shirt, and other related expenses. It also **includes**: three-night accommodation (check in: April 27, 2:00 PM and check out: April 30, 12:00 NN); and meals and snacks (April 28 to 29: am snacks, lunch, pm snacks and dinner, and April 30: breakfast).

Please take note that the registration fee **does not include** the following: accommodation a day after the convention (April 30), meals and snacks on April 27, and airfare/transportation to and from Cagayan de Oro City.

The Secretariat will facilitate the transportation arrangement to and from the Laguindingan Airport and Limketkai Luxe Hotel, we advise all participants to provide us the information on the **date, time of arrival and time of departure and airline**.

**PLEASE TAKE NOTE THAT THE SECRETARIAT WILL ONLY RESERVE ACCOMMODATION OF CONFIRMED PARTICIPANTS AT LIMKETKAI LUXE HOTEL FOR APRIL 27-29.** In case you want to extend your accommodation at the Limketkai Luxe Hotel, you may directly contact them for reservation through phone: (088) 880-000 or email: [info@limketkailuxe.com](mailto:info@limketkailuxe.com).

We advise all participants to kindly accomplish the **Confirmation Slip** and submit it to us through email: [philarm@ymail.com](mailto:philarm@ymail.com) preferably before **20 March 2015**.





## HOW TO GET THERE

### By Air

- Philippine Airlines (Operated by and Codeshared with PAL Express)

Source: <http://www.philippineairlines.com/flights/>

**Manila** to Cagayan de Oro City – Daily: 04:45, 08:45, 11:55, 14:00

**Cagayan de Oro City** to Manila – Daily: 07:00, 11:00, 12:30, 14:10, 16:15

- Cebu Pacific

Source: <https://book.cebupacificair.com>

**Manila** to Cagayan de Oro City – Daily: 04:40, 06:55, 08:00, 09:40, 12:15, 13:25, 14:20

**Cagayan de Oro City** to Manila – Daily: 06:45, 09:05, 10:10, 11:50, 15:30, 16:30

**Cebu** to Cagayan de Oro City – Daily: 05:25, 08:05, 10:20, 13:00, 19:25

**Cagayan de Oro City** to Cebu – Daily: 09:10, 09:35, 14:30, 20:40

**Davao** to Cagayan de Oro City – Daily: 07:55

**Cagayan de Oro City** to Cebu – Daily: 06:40, 18:00

### By Water

- 2GO Travel\*

Source: <http://travel.2go.com.ph/index.asp>

**Manila** to Cagayan de Oro City – 09:00 AM (Sun), 07:30 PM (Mon), 06:30PM (Wed), 09:00 PM (Thu)

**Cagayan de Oro City** to Manila – 00:30AM (Tue), 11:00 AM (Wed), 10:00 AM (Fri), 11:00 PM (Sat)

Note: 21 ½ hours travel from Manila Pier 4 to Punto Wharf Pier, Cagayan de Oro City (vise versa)

**Cebu City** to Cagayan de Oro City – 10:30 AM (Mon), 09:00 PM (Tue), 08:00 PM (Thu)

**Cagayan de Oro City** to Cebu – 00:30AM (Tue), 11:00 AM (Wed), 10:00 AM (Fri)

Note: 8 ½ hours travel from Cebu International Port to Punto Wharf Pier, Cagayan de Oro City (vise versa)

**Iloilo City** to Cagayan de Oro City – 03:00 AM (Sat)

**Cagayan de Oro City** to Iloilo City – 11:00 PM (Sat)

Note: 14 hours travel from Port San Pedro to Punto Wharf Pier, Cagayan de Oro City (vise versa)

**Bacolod City** to Cagayan de Oro City – 08:00 PM (Fri)

**Cagayan de Oro City** to Bacolod City – 11:00 PM (Sat)

Note: 21 hours travel from Bredco Pier to Punto Wharf Pier, Cagayan de Oro City (vise versa)

\* based on March 2015 schedules

## FOR INQUIRIES, YOU MAY CONTACT:

### PHILARM SECRETARIAT

Email: [philarm@gmail.com](mailto:philarm@gmail.com)

