



D.C. DIVAS

“A decade of excellence”

- **The D.C. Divas have a 73-22 record in 10 seasons of play.**
- **The D.C. Divas are the 2010 Southeast Division Champions and have 7 division titles in the last 8 seasons of play (2003-2010). The Divas won the League Championship in 2006 with a perfect 11-0 record,**
- **The D.C. Divas have ranged in age from 18 to 47 with all types of occupations such as a lawyer, police detective and teacher. The D.C. Divas roster has also included players and coaches from all branches of the military. Former D.C. Divas Wide receiver Natalie Randolph made history in 2010 becoming only the second woman ever to be named as a head coach of a boy’s high school football team.**
- **The D.C. Divas have played men twice. The first time, in 2004, was against the *Sports Junkies* radio team in front of a record crowd of 8,500. The second time, in 2005, occurred when members of the team taped a reality TV show in the L.A. Coliseum.**
- **The D.C. Divas have participated in over 250 hours of community service in the last two seasons and maintain a strong presence throughout the metropolitan area.**
- **The D.C. Divas have been the most visible team in all of women’s football – garnering coverage by CBS Evening News, CNN, ESPN, NFL FILMS, Voice of America radio, Sports Illustrated and hundreds of other local, national, and international media outlets.**



D.C. DIVAS IN THE NEWS

Television-

CBS,NBC and ABC Evening News, CNN,ESPN-2,NFL FILMS,PBS,VOICE OF AMERICA, N24 Germany, Discovery Times and all local outlets numerous times

Radio-

NPR, VOA, Donnie Simpson WPGC, WTOP, WTEM , WKYS-DC 101-94.7, HOT 99.5,OLDIES 100,Jack Diamond Mix 107, WMZQ, XM, WAMU, Chick Chat-nationally syndicated

Newspapers-

Washington Post, Washington Times, NY Times, Washington Business Journal, Boston Globe, Washington Woman, Baltimore Sun and numerous other publications

Magazines-

Sports Illustrated-Heart and Soul-Got Game-Fit Swerv-She Mag

WWW.DCDIVAS.COM

D.C. DIVAS 2012 PARTNERSHIP AND FAN BENEFITS FANS ALWAYS
COME FIRST !

- JOIN A REVOLUTION IN WOMEN'S SPORTS AND HELP LEAD A PIONEERING MOVEMENT
- BE PART OF A WINNING TRADITION OF EXCELLENCE
- KNOWING YOU SUPPORT HARD-WORKING, DEDICATED WOMEN WHO STILL PLAY FOR LOVE OF THE GAME
- VERSATILE FLEXX-PAK SEASON TICKETS CAN BE USED AT ANY HOME GAME
- UNPARALLELED ACCESS TO YOUR PLAYERS DURING THE POSTGAME CELEBRATIONS AT HOME
- DIVAS FANS PARK FOR FREE, ENJOY EASY ACCESSIBILITY TO OUR HOME FIELD, AND ARE ENCOURAGED TO TAILGATE BEFORE AND AFTER THE GAME
- OUR SPACIOUS 10,000 SEAT STADIUM OFFERS FLEXIBLE SEATING OPTIONS
- DIVAS GAMES ARE A FAMILY-FRIENDLY ATMOSPHERE - KIDS 6 AND UNDER ARE ALWAYS ADMITTED FREE OF CHARGE, AND TICKETS TO A DIVAS GAME ARE MORE AFFORDABLE FOR A FAMILY OF FOUR THAN A MOVIE
- CONCESSIONS AND ADULT BEVERAGES ARE AVAILABLE AND AFFORDABLE
- FUN IS ENCOURAGED! BRING YOUR SIGNS OF SUPPORT AND EXPRESS YOURSELF!
- DIVAS GAMES GIVE YOU THE CHANCE TO FEED YOUR FOOTBALL FIX AFTER THE SUPER BOWL AND LEADING INTO NFL TRAINING CAMP
- THE DIVAS ARE OUTSTANDING COMMUNITY PARTNERS AND CONTRIBUTED OVER 250 HOURS OF SERVICE IN THE PAST 3 SEASONS

WWW.DCDIVAS.COM



D.C. DIVAS 2011 Corporate Partnerships

\$15,000 SUPER BOWL CHAMPIONS

(All that is included in the CONFERENCE Champions package plus...)

- **VIP Fan Experience** presenting partner and player's reception host.
- **2,000 single game general admission tickets** given to the charity of your choice.
- **Title sponsorship of team website** for one full year.
- **Company logo/link featured on DCDIVAS.COM** for one full year.
- **Presenting sponsorship of all radio broadcasts.**
- **Your company logo on helmets or jerseys.**
- **A full color outside cover page** in our souvenir game day program.
- **The Divas will grant your company the right to use player(s) or their images** in your public relation efforts. Public Service Awareness campaigns, work place motivational talks, on-site appearances, community outreach programs and company outings are just some of the ways we can form an effective partnership for 2012 and beyond.

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\$10,000 CONFERENCE CHAMPIONS

- **50 VIP season packages.**
- **50 Flexx-Pak season tickets.**
- **500 single game admission tickets** given to the charity of your choice.
- **Title sponsorship of all game broadcasts – 4 internal radio broadcast spots.**
- **A full color inside cover page** in our souvenir game day program.
- **Company logo/link on www.DCDIVAS.COM-Sponsorship of front page web feature and all pages of the team website** for one full year.
- **Company provided banners displayed at all home games.**
- **Company tables/tent in our Partnership Game Day Village-Company giveaways and promotions.**
- **Sponsorship of halftime shows.**
- **4 P.A. announcements at every home game.**
- **Sponsorship of the D.C. Divas E-blast Newsletter.**

\$7,500-DIVISION CHAMPIONS

- **35 VIP season packages.**
- **40 Flexx-Pak season tickets.**
- **350 single game general admission tickets donated to the charity of your choice.**
- **3 radio broadcast commercials.**
- **A Full color cover page ad in our souvenir game day program.**
- **Your Company logo/link on www.DCDIVAS.COM including sponsorship of front page web feature for one full year.**
- **A display area in our Partnership Game Day Village-**
- **Company provided banners displayed at all home games.**
- **4 P.A. announcements at every home game.**
- **Sponsorship of halftime shows.**
- **4 P.A. announcements at every home game.**
- **Sponsorship of the D.C. Divas E-blast Newsletter.**

\$5,000-GOLD CLUB CHAMPIONS

- **25 VIP season packages.**
- **25 Flexx-Pak season tickets.**
- **250 single game general admission tickets donated to the charity of your choice.**
- **2 radio broadcast commercials.**
- **A Full color page ad in souvenir game day program.**
- **Company logo/link on DCDIVAS.COM for one full year**
- **A display area in our Partnership Game Day Village**
- **Company provided banners displayed at all home games.**
- **3 P.A. announcements at every home game.**

\$2,500-ALL PRO TEAM

- **10 VIP season packages.**
- **15 Flexx-Pak season tickets.**
- **100 single game general admission tickets donated to the charity of your choice.**
- **1 radio broadcast commercial.**
- **a Full color ½ page ad in our souvenir game day program.**
- **Company link/logo on DCDIVAS.COM for one full year**
- **Company provided banner displayed at home games**
- **1 P.A. announcement at each home game.**

\$1,000-No#1 Draft Pick

- **5 VIP season packages**
- **5 FLEXX general admission season tickets**
- **a full color ad in our souvenir game day program**
- **company provided banner displayed at home games**
- **clickable link/logo on DCDIVAS.com for one full year**
- **1 radio broadcast commercial**
- **1 P.A. announcement at each home game**

\$750- ALL Pro Player

- **2 VIP season packages**
- **3 FLEXX general admission season tickets**
- **a 1/2 page color ad in our souvenir game day program**
- **company provided banner displayed at home games**
- **clickable link/logo on DCDIVAS.com for one full year**
- **1 radio broadcast commercial**
- **1 P.A. announcement at each home game**

\$500-Unsung Hero

- **1 VIP season package**
- **2 FLEXX general admission season tickets**
- **a 1/4 page ad in our full color souvenir game day program**
- **company provided banner displayed at home games**
- **clickable link on DCDIVAS.com**
- **1 radio broadcast commercial**

\$250- Rising Stars

- **1VIP season package**
- **2 FLEXX general admission season tickets**
- **a business card color ad in our souvenir game day program**
- **company provided banner at games**
- **clickable link/logo on DCDIVAS.com for one full year**

Contact Rich Daniel, General Manager
301-573-4260 ~ divasgm@gmail.com
www.dcdivas.com



D.C. DIVAS 2012

Corporate Partnerships

Please complete this form and mail to the address below or return to the Divas player who you received it from.

Player sponsored _D.C. Divas Radio/US SPORTS

Sponsor package amount/type_____

Your name_____

Company name_____

Address_____

City/State/Zip_____

Email address_____ **Phone**_____

**Make checks payable to NRL Athletic Services 5414 South 7th
Road, Arlington, Va 22204**



D.C. DIVAS 2012
PREMIER SOUVENIR PROGRAM

\$25 BOOSTER AD - up to 25 characters of support

\$50 SUPREME BOOSTER - up to 50 characters of support

\$100 BUSINESS CARD...share your business with us

\$225 QUARTER PAGE (plus 1 FLEXX-PAK season ticket)

\$400 HALF PAGE (1 VIP Season package)

\$750 FULL PAGE (plus 2 VIP Season packages)

\$1,000 INSIDE FRONT OR BACK COVER
(plus 4 VIP season packages)

Please complete this form and mail to the address below

Sponsor package amount/type_____

Player name who referred you for this package _D.C. Divas Radio/US SPORTS

Your name_____

Company name/website_____

Address_____

City/State/Zip_____

Email address_____ **phone**_____

Make checks payable to NRL Athletic Services 5414 South 7th Road Arlington, VA 22204



D.C. DIVAS 2012
VIP- FLEXX SEASON TICKET PACKAGES
(FLEXX tickets can be used at any game in any combination)

VIP pass benefits include: 50-yard-line backed bleacher seating for added comfort / **FREE** game day souvenir program /partial waiter concession service / special VIP-only promotions / **FREE** parking

\$60 –VIP Regular Season Package for 1 adult

\$40 –VIP Regular Season Ticket for 1 Military, Police or First Responder

\$30 –VIP Regular Season Ticket for 1 adult 60 and over (ID required)

\$25 –VIP Regular Season Ticket for 1 student 7-17 years of age (ID required)

FREE – All kids 6 and under

Please complete this form and give to the player or mail to the address below

Player/team contact D.C. Divas Radio/US Sports

Ticket package amount/type _____

Your name _____

Address _____

City/State/Zip _____

Email address _____ Phone _____

Make checks payable to NRL Athletic Services 5414 South 7th Road Arlington, VA 22204



D.C. DIVAS FOOTBALL 2012

FLEXX-PAK SEASON PASSES



FLEXX-PAK PRICING

\$40 – Regular Season Package for 1 adult

\$25 – Regular Season Package for 1 Military, Police, or First Responder

\$15 – Regular Season Package for 1 adult 60 and over (ID required)

\$15 – Regular Season Package for 1 student 7-17 years of age (ID required)

FREE – All kids 6 and under

FLEXX-PAK Season passes allow you to use the tickets at any game in any combination.

Please complete this form and give to the player or mail to the address below

Player/team contact D.C. Divas Radio/US Sports

Ticket package amount/type _____

Your name _____

Address _____

City/State/Zip _____

Email address _____ Phone _____

Make checks payable to NRL Athletic Services 5414 South 7th Road Arlington, VA 22204



US Sports Entertainment

Your Total Sports Marketing Solution:

US SPORTS Entertainment (www.ussportsentertainment.com) is the Play-by-play Home of DeMatha High School Football & Basketball D.C. Divas Football, Bethesda Big Train College Summer Baseball ..and More! The Coolest Sports Talk On The Planet featuring Pro Bodybuilding Weekly, Pro Football Central, .and much more.

**Radio Advertising
TV Advertising
Print
Web
And More....**

Your business is promoted to Millions On the ever-growing affiliates of the US Sports Network:

**The Sports Journey Broadcast Network (ESPN)
<http://www.sportsjourney.com>**

The Sportsbyline Radio Network (*America's #1 Sports Talk Network*)

Fairfax Sports Network

US Sports Radio

AllIn Broadcasting

D.C. Divas (Womens Pro Football)

DeMatha Catholic High School

DC Sportsfan.com

Michigan Regional Sports Network

And Many More Coming Soon

www.ussportsentertainment.com

US Sports Networks Team Sponsorship Bundle:

Comprehensive and explosive exposure for your business throughout the Washington-Baltimore area and the world!

-2 30 second commercial audio advertisements for each game broadcast

-2 60 second commercial audio advertisements for each game broadcast

Naming rights to one team season broadcast:

"DeMatha High School Football On US Sports Radio Presented by: *your company name*"

"D.C. Divas Football On US Sports Radio Presented by: *your company name*"

Your 2" by 4" Banner (produced for you, you just provide the artwork) hung on the railing above Morgan and Kathy Wooten Gymnasium at DeMatha Catholic High School for a calendar year.

Seen by 400,000 students, parents, teams, and many other participants that visit the gym every week of the year.

Your full page ad in the

DeMatha High School Fall Sports Program.

DeMatha High School Souvenir Basketball Program

DC Divas (Womens Pro Football) Gameday program

Bethesda Big Train (College Summer Baseball) Souvenir program.

Your 30-60 second video ad (Advertiser must provide MP4 video) played as a tune in ad for our Video broadcasts and webcast. (At Least One per week)

Many more options can be added and negotiated at the Advertisers request.

\$4050 per calendar year. (implemented 365 days after start of campaign)

References:

DeMatha High School

Contact Tom Ponton Director Of Development

240-764-2200

tponton@dematha.org

D.C. Divas

Rich Daniel

General Manager

gm@dcdivas.com

301-573-4260

Make Checks Payable To

NRL Athletic Services 5414 South 7th Road Arlington, VA 22204

Or Purchase Your Sponsorship Package Online at www.ussportsentertainment.com and Click on ADVERTISE

Nate Lewis

President

Us Sports Entertainment

A Division of NRL Athletic Services

5414 South 7th Road Arlington, VA 22204

(Phone) 703-931-0903

(Fax) 413-280-8016

(email) ussportsradio@earthlink.net

www.ussportsentertainment.com

www.ussportsstore.com