



# 1<sup>st</sup> Annual LCpl Travis Layfield Memorial Golf Tournament



Dear Business Owner/Manager:

Our nation's military is comprised of men and women who choose to serve, often in the face of danger, to protect our freedoms as well as establish freedoms for those who are oppressed in other parts of the world. Some pay the ultimate price and become true American Heroes. Marine LCpl Travis Layfield was one of those men. He was KIA – 06 April 2004 – Ramadi, Iraq.

Travis was a son, grandson, husband, father, friend and hero. He was a selfless and caring man who led by example and was admired by many. This is why we want to perpetuate not only his memory but the memories of all those who have given their all to defending and protecting our country.

"Some Gave All" is a foundation established to honor all those who have given to their country by answering the call to duty. We are a non-profit, public charity and service organization offering support to our troops, veterans, and their families through various projects and endeavors.

We are currently seeking the support of local businesses to raise funds for the **1<sup>st</sup> Annual LCpl Travis Layfield Memorial Golf Tournament**. All proceeds will benefit **Project Gold Star** the production of a special recognition license plate to honor California's Gold Star Families and those who have given their all in service to our country.

What is a Gold Star Family? "Gold Star Family" is a term used to describe a family who has lost a loved one while serving on active duty in military service during any American involved conflict.

On September 26, 2008, at the request of California's Gold Star Families and after a two year battle with California's legislators, SB1455 was signed into law. This bill authorizes the creation of a special recognition license plate program in California to honor our Gold Star Families. The plate, pictured above, will be available to honor the sacrifice of military personnel from **all** conflicts.

Due to the condition of California's economy, the Department of Motor Vehicles is requiring \$300,000 to begin production on the Gold Star Family license plate. We are hoping that your business will assist us with our endeavors, with either a monetary donation that we can use toward the golf tournament raffle or assist with actual items for the tournament's raffle.

We should never let the memory of those who have given their all drift away. Can you think of a better way to sanctify their sacrifice and to honor the families whose lives were changed forever than by getting these Gold Star Family license plates produced?

Please feel free to contact me directly with any questions you may have. You can reach me directly at (415) 309-2510 or contact me via email at [doug@lyvere.com](mailto:doug@lyvere.com). You can also verify our status on-line at the IRS website [www.irs.gov](http://www.irs.gov) and search for us under charity listings.

On behalf of California's Gold Star Families, we would like to thank you for your generosity.

Regards,

Doug Lyvere