



**Swiss International Business Boot Camp**

**Gain International Business Consulting Experience**

**in Emerging Markets**





**China**

**Indonesia**

**Mexico**

**GCC States**

**Singapore**

# BOOTSTRAP YOUR CAREER WITH INTERNATIONAL BUSINESS CONSULTING EXPERIENCE IN AN EMERGING COUNTRY. EXTEND YOUR BUSINESS NETWORK WITH INTERNATIONAL STUDENTS AND EXECUTIVES FROM SWISS ENTERPRISES IN INDONESIA, CHINA AND MEXICO.

**YOUR KEY BENEFITS**

* Gain business consulting experience in an Emerging Market
* Work directly with executives at foreign head quarters
* Extend your international network and career prospects
* Earn a Certificate of Attainment upon project completion

**TO QUALIFY, YOU**

* are a highly ambitious person with international career aspirations
* are an advanced business student with good academic standing
* communicate fluently in business English both, written and spoken
* can cover your own travel, accommodation & living costs abroad
* will be available on 50% basis in July and 100% FTE in August

# KICK-START YOUR INTERNATIONAL CAREER

The Department for International Business (DIB) at the ZHAW-School of Management and Law offers a unique summer consulting program, where students from ZHAW and our partner Universities in the target countries will advise Swiss International Enterprises on harnessing growth in Emerging Markets. Participating students will get the opportunity to:

**Gain International Business Experience**: Increase your employability in the competitive job market with an international consulting project with Swiss global enterprises abroad.

**Indulge in Foreign Cultures**: Experience new cultures in business and leisure. Learn how to navigate and manage intercultural environments and benefit from multicultural diversity and collaboration.

**Extend your Personal and Professional Network**: Strengthen important relations with students and the executives of Swiss companies in the target countries and leverage your international platform for career opportunities.

**Increase your Marketability and Career Options**: Earn a *Certificate of Attainment* after successful completion of the international business consulting assignment. Maximize your career prospects by advising a Swiss company on their internationalization challenge in an Emerging Market.

# WHAT YOU CAN EXPECT

You will work in an agile multicultural and interdisciplinary student consulting team along with your peers from the local partner Institutions. The program will include a 3-week consulting assignment on-site the premises of a Swiss company in one of the target countries. You will learn how to apply theory in a commercial business context and advise your client on how to address their internationalization challenge.

<https://www.zhaw.ch/en/sml/institutes-centres/imi/>

# PROJECT DURATION

[](http://www.google.ch/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwjsoJns_u7QAhXLQBQKHbKHBUMQjRwIBw&url=http%3A%2F%2Fkmsummit.org%2F&bvm=bv.141320020,d.d24&psig=AFQjCNE_4PaQkk7J-wadxsovxz5PynNyhQ&ust=1481643637206153)The student consulting project will take place from July to August 2017. As part of the project, you will work in the target country for 3 weeks. For the rest of the assignment you will be working in virtual teams from your home country.

**To apply for the program please visit our website**:

<https://www.zhaw.ch/en/sml/study/international/swiss-international-business-boot-camp/>

**International Management Institute**

ZHAW School of Management and Law Stadthausstrasse 14

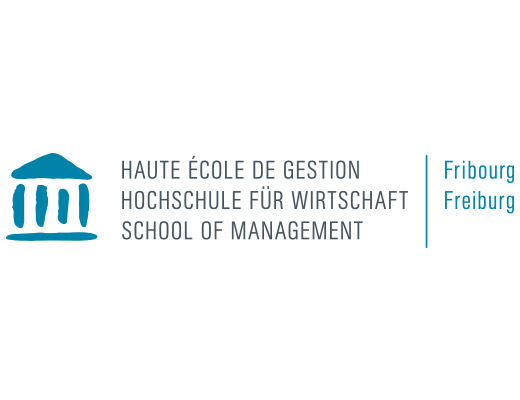
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# OUR PARTNERS

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