

# InstaDome by XPAND: World's First Full Immersion Portable 3D Spherical Theater



XPAND InstaDome is **3D spherical theater**, based on inflatable, highly immersive and thoroughly engaging full-view environment. It is **simple** to set it up, **fast to deploy** and **easily portable** – but above all, it is **3D enabled**!

## InstaDome — Inflatable, Portable, Cost-Effective

The InstaDome's projection system is based in the middle of the dome, recreating digital, high fidelity imagery of the known, unknown and imaginary worlds, multimedia experiences and immersive data panoramas that bring audiences face-to-face with beauty, contrasts, colors and shapes. Not only meant to capture the viewer's awe for amazing and beautiful, InstaDome is also an extremely useful tool when it comes to the realm of the abstract and the scientific: by bringing simulations into visible, interactive and multi-sensory virtual space, it can serve as a data visualization tool for commercial or professional needs.

## What Venues Could Use an InstaDome?

XPAND InstaDome is primarily meant for **commercial venues and retail destinations, city plazas, tourist destinations**, but it can easily be deployed by a wide range of institutions:

- Elementary Schools, High Schools, Colleges, Universities, Academies of Sciences
- Nature, Science, History Museums and any other specialty Museums and Educational Institutions
- Leisure & Edutainment Venues like Planetariums, Waterparks, Skiing Simulation Centers, Aquariums etc.

- Professional Training Centers (Flight, Surgery, Military, Mining, Fuel Exploration, Commercial Explosives Labs, Climate Research, Space Observatories, Diving and Sea Exploration etc.)

## The Benefits of InstaDome

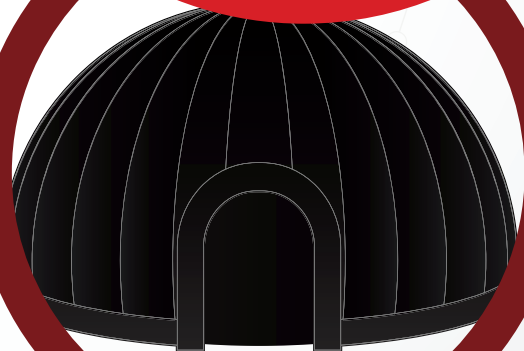
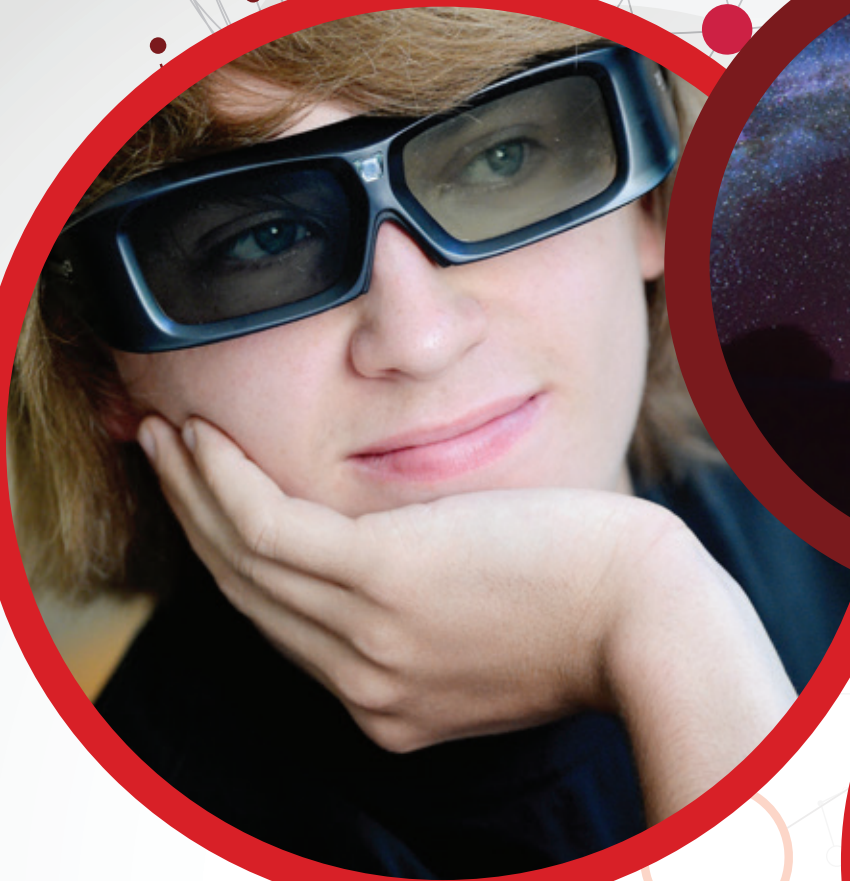
XPAND InstaDome is an immersive edutainment attraction that **increases credibility** of the venue by being a **form of education, visitors' retention** and spending per capita, boosts visitor's engagement, represents **new source of income** and provides **new platform for venue events**. In times when there's a fierce competition for consumer's free time, XPAND InstaDome and its edutainment aspect will serve as an anchor to your location.

By being an excellent addition to the venue's branding with its unmistakable character and **high recognition value**, XPAND InstaDome can help to significantly **increase the length of the average visit**, generate **high new visitor numbers** and improve **customer loyalty**. On top of that InstaDome provides:

- Transformative learning and entertainment experiences
- User-driven interactive presentations
- Ease of installation and moving around the network of venues
- Creates marketing and co-branding opportunities

## 3D Domes and 3D Caves

Equipped with high quality digital **3D projection system**, tailored to meet the venue's size, projection and budgetary needs, 3D domes and 3D caves are easily one of the more enchanting and comfortable pathways to virtual exploration of broad range of subjects – from education, entertainment, data visualization, consumer lecturing and professional training, bringing together science, stories and digital technology into a compelling, collective multi-sensory experience that leave the viewers deeply engaged.



## The InstaDome Package

XPAND is offering whole package, which at all times is tailored to the customer's needs and budget limitations. In general the package contains:

### Components

- Fully Inflatable OpenDome
- Sphere-ready 3D Projection Equipment
- Audio System
- Inflation/Ventilation/Suction Fans
- 20 or 30 Beanbag Seats (depending on the chosen size of the dome)

### OpenDome Specs

- Fully enclosed inflatable dome in black vinyl
- Diameter: 7 or 10 meters
- Total immersion for 20 to 30 adults
- Wheelchair accessible