

BEIRUT COSMOPOLITAN  
ROTARACT CLUB  
PRESENTS A SESSION ON

# CORPORATE SOCIAL RESPONSIBILITY

with LEAD International  
and speakers from Chick-fil-A,  
an American quick service restaurant  
known for serving its community.

**Saturday, October 24, 2009**  
**at the Lounge bar in Hotel De Ville.**  
**From 3 to 5PM**

**Fees: \$10** (including coffee break)

Join us as store owner/operators and corporate executives from Chick-fil-A (one of America's largest privately-held restaurant chains with more than 1,428 restaurants and over \$2.9 billion in annual sales) share how they make a positive impact on their communities and the people in them. Chick-fil-A's community impact goes a step above most Corporations of today, and can be seen not only in the many scholarships they offer, but by the ways they invest in the lives of their community through sponsoring public TV series to help children learn to read, summer camps for kids, long-term foster care programs, and even marriage enrichment retreats.

Following Chick-fil-A's presentation, we will be discussing the "whys" behind CSR and if it is just for corporations' benefits, and how effective social responsibility programs are.

As Rotaracters, we will benefit from learning how we can proactively enrich the lives of our communities with the greatest impact.

TOGETHER WE PROSPER



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