



***Are you still undecided about your summer plans?  
If so, you should take a look at a great 4-week program  
Organized by Forum-Nexus Study Abroad***

***Spend 2009 summer in Europe with 4 countries to visit and  
many multinational companies to explore!***

***This once-in-a-life-time-experience will make you a better  
student learning about the world and understand major  
European Businesses, politics, and culture.***

***Join Us Today!***

**هل تريد ان تقضي اجازة الصيف في اسبانيا و فرنسا و ايطاليا واثينا؟  
من الممكن ان تحقق حلمك و تستمتع باجازة صيفية و ايضاً  
تستمتع بدراستك في نفس الوقت من خلال برنامج منتدى نكساس للدراسة في الخارج.  
سوف تزور المنظمات و الشركات العالمية!**

**للاشتراك و لمزيد من المعلومات برجاء مراسالتنا علي البريد الالكتروني:  
To apply or for more information, contact Ahmed Roushdy:**

**[ahmroushdy@yahoo.com](mailto:ahmroushdy@yahoo.com)**

**Forum Europe: Spain-France-Italy-Greece**

**Understanding European Business, Politics and Culture**

**4 Weeks • 4 Countries • July 2 – 30, 2009**



## Forum Europe: Spain-France-Italy-Greece

### Understanding European Business, Politics and Culture

**4 Weeks • 4 Countries • July 2 – 30, 2009**

Earn 6 credits in 4 weeks while studying in 5 amazing cities: Barcelona, Paris, Milan, Athens and the Island of Rhodes. Acquire a solid understanding of the culture and politics of the European Union and learn about business and marketing strategies to succeed in European markets. Forum-Nexus Study Abroad has a track record of 18 years of successful multi-city summer programs in Europe.

**Sponsoring University:** Università Cattolica del Sacro Cuore (the fully accredited Catholic University of Milan, a leading private university, member of the ISEP network)

#### Itinerary :

Barcelona	July 2-8
Train to Paris	July 8-9
Paris	July 9-15
Train to Milan	July 15-16
Milan	July 16-22
Boat to Greece	July 22-23
Athens	July 23-26
Boat to Rhodes	July 26-27
Rhodes	July 27-30

**Language:** All classes and activities are conducted in English

**Courses Offered:** Each student will select two of the following 3-credit courses

- **UCFN 337** Introduction to the European Union: Economics, Politics and Society
- **UCFN 326** International Business Strategies in Europe
- **UCFN 354** International Marketing
- **UCFN 312** Cross-Cultural Communication: Understanding Cultural Differences in Europe
- **UCFN 388** International Financial Markets: Understanding the Global Crisis

#### Majors:

The program is suitable for either undergraduate or graduate students majoring in International Business, Economics, Political Science, Finance, Marketing, International Studies, Management, Communications, Sociology or Industrial Engineering.

#### Accommodations:

Students will stay in comfortable 3, 4 and 5-star hotels.

#### Professional Visits:

In addition to insightful classes, students learn a great deal from a significant number of professional visits to **leading corporations, financial institutions and international organizations**. Each visit includes lectures and presentations given by executives and officials of the companies and organizations.



The tentative list of 2009 visits is:

Barcelona:

- Volkswagen (SEAT)
- Codorniu Winery
- Barcelona Stock Exchange
- Port of Barcelona

Milan:

- Louis Vuitton
- Philips Electronics
- Armani
- Milan Stock Exchange

Paris:

- L'Oreal
- Air France
- OECD
- UNESCO
- BNP Paribas

Athens:

- Metaxa (Rémy Cointreau Group)
- National Bank of Greece

**Guided Cultural Tours:** Barcelona, Paris, Milan, Athens (Acropolis)

**Fees:** All fees are quoted in US dollars and are subject to change.

Overall program fees including tuition for 6 credits: **US\$ 5,790**

**Fees include:**

- Tuition for two courses (6 credits)
- Accommodations in comfortable hotels (3, 4, and 5 stars)
- All breakfasts in the hotels
- Professional visits
- Cultural tours
- All inter-city transportation in Europe, by either train or private coach
- Two boat trips from Italy to Greece and from Athens to Rhodes with accommodations in cabins
- Welcome reception in Barcelona
- Farewell dinner in Rhodes
- Health insurance

- The programs develop the student's international outlook, i.e. a **greater appreciation of other cultures** and of different economic and political environments
- **Classes are dynamic**, interactive and taught by **experienced and cosmopolitan professors**
- Students get to visit numerous **multinational corporations** and international organizations and interact with their executives and officials in order to learn first-hand about their strategies
- The **Forum-Nexus cities are very attractive** as business and cultural destinations
- The host universities are fully accredited and **rank among the best in Europe**
- Students **earn 6 semester credits** which can be used for either required or elective courses
- All students will participate in the workshop entitled "**How to Increase your International IQ**" conducted by Dr. Hugo Hervitz, Director of Forum-Nexus, and will be able to measure their International IQ score by taking the IKAT (International Knowledge Assessment Test)
- Upon successful completion of their courses all students will receive an **official diploma and transcript issued by the European university**
- The **cost of the programs is reasonable**, given all that is included and the high quality of the professors, the universities, the professional visits and the accommodation
- The students that participate in Forum-Nexus programs are **ambitious, open-minded and highly motivated** and share a desire to understand the richness of other cultures

**For further information:** Visit [www.forum-nexus.com](http://www.forum-nexus.com) – Direct questions and to apply, contact Ahmed Roushdy via email: [ahmroushdy@yahoo.com](mailto:ahmroushdy@yahoo.com)

