



Strengthening the Capacity of Civil Society Organisations

Theme:
“Organizational Leadership towards Effective Governance”

24th – 27th March 2014
Bastos Yaounde, Cameroon

With focus on;

Fundraising & Resource Mobilisation, Strategic Planning, NGO Governance, Project Planning and Evaluation

SUMMARY DESCRIPTION OF THE PROJECT

The project is to identify some 70 youth and civil society organizations and build their capacities in the domain of organizational leadership, governance and NGO management for effective results. This will involve capacity building training, interactive workshops, experience sharing, fellowship and adopting best practices.

The project target group include: Youth's leaders, civil society organizations and social entrepreneurs identified within the 10 regions of Cameroon. The project final beneficiaries will include some 7 million people in the communities and population of the 10 regions Cameroon.

DESCRIPTION OF THE PROBLEM

Cameroon counts more than 1000 youth and civil society organizations. These organizations and associations function in a precarious situation. Most of them are not structured and lack the necessary skills to better implement and carry out development project in the communities they work. In this 21st century, Cameroon still does not have a vibrant civil society even some of the networks of civil society in Cameroon. They are not involved in decision platforms; they are always seen as invaluable and as charlatans.

This is simply because most of the organisations face numerous challenges, ranging from organizational structure, lack of funds and physical structures. Most of them are 'suitcase' organisations, because they don't have the means or the know how to structure and raise funds to run their organisations.

However some are playing a leading role in their communities contributing enormously in changing the lives of the population in the domain of health, education, human rights, entrepreneurship etc...

Some of these organizations need to be identified and trained such that they could better carry out development projects in their communities hence change or improve the livelihoods of the population.

If some of these organisations are trained on NGO governance, they will create effective results that will lead to sustainable development hence contribute in the Post 2015 Development Goals.

THE ROLE OF CSOs

In a recent research that was carried within Youth Organisations, Community Based Organisations, Non-Governmental Organizations (NGOs), Indigenous Groups, Charitable Organizations, and Professional Associations, the following were identified. Nine out of ten development organization or Associations are faced with the problem of structural governance, need fundraising strategies, and training on project management and evaluation.

Knowing the important role CSOs play in the development of the country; they work hard to bring development in the communities where the government presence is weak, helping them to solve some of the problems they face such as strategic planning, internal and external communications, team building, financial management, fund raising, volunteerism and resources developments will allow them to reach their target goals and they will better implement community development project to get effective results.

ACTIVITIES

Activities during these four days will include interactive capacity building training workshops, fellowship in the domain of NGO governance and organizational leadership; the beneficiary (organisations) will get valuable resources on how they could take their organisations to a different level. They will have insight on fundraising strategies, organizational governance and structure, project planning, management and evaluation. Hence after the training they will better deliver their service to the communities where they work.

THE IMPACT /EXPECTED RESULT

As a result of the project, some 70 youth and civil society organisations in the ten regions of the country will learn new ways of doing things. As social entrepreneurs, they will have some innovative organization management skills. They will have stronger community link and will be able to successfully conduct and implement their activities. In addition, they will be able to overcome their challenges.

In the same light over 7 million people in different communities will benefit indirectly from this project, for the fact that the organisations from different sectors; health, education, entrepreneurship, human right, etc.. will be involved. They will gain valuation training in order to effectively manage their organisations, hence produce better results that will change the livelihoods of the communities.

For instance organisations working on education will be able to develop and raise funds to implement educational projects which could support the less privileged children to attend school or get informal education or set up a community library.

PRACTICAL INFORMATION

Participants at this training will pay a participation fee of 40 000 FCFA (forty thousand francs), if two participants are coming from one organisation they will pay 60 000 (sixty thousand francs) this include; coffee and launch each day during the training, participants kits (USB with training pack, certificate, t-shirt, badge,)

Participants will equally have the opportunities to network with other NGO leaders, social entrepreneurs and at the end of the training participants will be part of a new network that will be created. **“Assembly of Social Entrepreneurs in Cameroon” (ASEC)**

N/B: Participants out of Yaounde are responsible for their lodging. However we could negotiate hotels for you.

Registration deadline, 13th March 2015 @ 5PM

ORGANIZERS /PARTNERS

YES Cameroon

YES Cameroon is a front line service delivery not profit organisation that have been playing a leading role in capacity building for the past seven years, we have got a wide range of experience in organizational management and governance, fundraising and advocacy project designing and implementation. We have conceive and implemented several related projects with the support of the United Nations Population Fund, the United States Embassy in Yaoundé, the British High Commission, the Solomon Tadeng Muna Foundation, and a host of international and national organisation.

Arterial Network Cameroon

Arterial Network Cameroon which is the branch of Arterial Network with headquarters in South Africa, with main focus on bringing together civil society organisations in the creative industries for better coordination and management of its activities. Arterial Network Cameroon is equally a consultancy organisation in the domain of NGO management and training.

TRAINING DRAFT PROGRAM

DAY 1: 24th March 2015

TIME	ITEM	PERSON IN CHARGE
8AM	Arrival of participants	
8.30AM	Coffee	
9AM	Introduction, Training objectives and roles	
10AM	Module 1: Strategic Planning	
1PM	Lunch	
2PM	Discussions & Working session	
3PM	Communications & Outreach	
5PM	END OF DAY ONE	

DAY 2: 25th March 2015

TIME	ITEM	PERSON IN CHARGE
8AM	Arrival of participants	
8.30AM	Coffee	
9AM	Recap of day one	
10AM	Module 2: Fundraising & Resource Mobilisation strategies	
1PM	Lunch	
2PM	Discussions & Working session	
3PM	Grants & Financial management	
5PM	END OF DAY ONE	

DAY 3: 26th March 2015

TIME	ITEM	PERSON IN CHARGE
8AM	Arrival of participants	
8.30AM	Coffee	
9AM	Recap of day two	
10AM	Module 2: NGO Governance	
1PM	Lunch	
2PM	Discussions & Working session	
3PM	Training continue	
5PM	END OF DAY ONE	

DAY 4: 27th March 2015

TIME	ITEM	PERSON IN CHARGE
8AM	Arrival of participants	
8.30AM	Coffee	
9AM	Recap of day three	
10AM	Module 2: Project Planning & Evaluation	
1PM	Lunch	
2PM	Discussions & Working session	
4PM	Arrival of invited guest	
430PM	Official closing ceremony & award of certificates	

REGISTRATION FORM
Governance CSOs

Organisation details

Name of participant	
Title in organisation	
Organisation	
Year of creation	
Mission/sector	
Where do you see your organisation in the next five years	
Organisation contact details (tel, email, website)	
Physical Address	

Training details

What is your interest to attend the training?	
What are your expectations?	

Registration/Payment options

Participation fee/person	FCFA 40 000
2 persons from organisation	FCFA 60 000
Make payment through Express Union to	Name: Roxane Geubue, Password: CSOs
Registration deadline	13 th March 2015 @ 5PM

For more information,
YES Cameroon @
Tel: 242-793-542 / 673-204-104
Email: info@yescameroon.org
www.YESCAMEROON.org