eBay inc. iştiraki olan şirketimiz GittiGidiyor.com’da çalışmak üzere aşağıda detaylarını bulabileceğiniz “Brand Marketing Manager” ilanına uygun adaylarınız var ise www.ebaycareers.com adresinden başvurmaları için yönlendirmenizi rica ederiz.

Saygılar

Brand Marketing Manager eBay

Job Location: Istanbul, Turkey

GittiGidiyor.com, subsidiary of the world's largest online marketplace eBay, is the most widely-used e-shopping mall in Turkey with more than 10 million registered users, over 500 thousand daily visitors and 7 million listings at any given time. GittiGidiyor has invented a pay & approve mechanism, that is called No Risk System. More than 30 million transactions with No Risk System has been undersigned by GittiGidiyor, since its inception (2001) and e-trade habits are improved in Turkey.

Reporting to the CMO the Brand Marketing Managers mission is to develop Gitti Gidiyors brand by defining its positioning in the market and leading all B2C marketing campaigns. You are a marketing expert with a passionate interest in eCommerce and have a holistic view on the business. You will hold the responsibility of coming up with a vision across all channels needed to communicate the GittiGidiyor brand and ensure it is reflected in the activity plan accordingly. Together with a team of marketing specialists you will then act on the execution of the plans. With this you play a central role in lifting the business for the leading marketplace in Turkey.

Brand Marketing Manager

You will also:

· Create compelling communication strategy to drive GittiGidiyor brand awareness and service comprehension

· Ensure aligned and consistent messaging across all marketing and consumer communications

· Develop activity planning and budget plan for integrated marketing campaigns

· Optimize Marketing Mix and support Media Planning

· Drive user insights: Deliver input on surveys/ researches needed and support their execution

· Build strong partnerships with cross-functional teams that include creative, marketing, PR, web, product experience, engineering and external partners.

· Manage our relationships with supporting agencies

· Manage one employee and oversee Public Relations and Social Media

In this role it is key that you are comfortable with and able to engage with a variety of stakeholders inside and outside the business. You argue your cases based on facts, have a partnership approach to working with others and a motivating leadership style.

Job Requirements

We expect you to have:

· Experience in marketing from B2C or Retail categories, incl. proven track record in managing a brand, setting up and executing marketing plans

· Outstanding interpersonal and team skills with a gift for developing strong working relationships and generating credibility, trust and respect throughout the organization.

· Strong project management skills and the ability to co-ordinate multiple projects simultaneously and quickly shift from strategic to operational-level.

· Online marketing expertise across various traffic channels is a plus

· Fluency in English

The ideal candidate is awesome, enthusiastic, creative, fun, and comfortable working in a fast paced environment. If you have a desire to drive change and growth, then this is the job for you.

What we offer?

• Dynamic team with passion for e-commerce, professionalism and a good sense of humor

• Varied and interesting tasks with high level of personal responsibility

• An excellent working environment with lots of career opportunities within eBay Inc.

Murat Yuksel

MyHR Manager – Turkey

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eBay inc. iştiraki olan şirketimiz GittiGidiyor.com’da çalışmak üzere aşağıda detaylarını bulabileceğiniz “Customer Solutions Team Leader” ilanına uygun adaylarınız var ise www.ebaycareers.com adresinden başvurmaları için yönlendirmenizi rica ederiz.

Saygılar

Customer Solutions Team Leader

Responsibilities:

· Supervises and coordinates activities of direct reports in a team-centered work environment

· Schedule, prepare and lead 1:1s, coaching sessions and daily stand-up meetings with the team based upon performance and developmental needs.

· Know and support company and departmental procedures; regularly review and ensure that teammates follow procedures, process flows and guidelines.

· Ability to recognize the need for and lead through change management while maintaining and driving teammate engagement

· Monitor KPI’s to determine impacts to business operations including SL, Call Volume, AHT etc

· Prepare analysis and insights for the business to enable robust decision making that will ultimately improve efficiency and performance in a customer focused way

· Develops business-relevant conclusions from reports and analysis and effectively communicate them to team

· Identifies and resolves problems, plans issues, and project changes.

· Identifies opportunities and creates vision to drive the business forward.

· Reviews and maintains quality standards and targets of the team.

· Coordinates reward and recognition programs for direct reports and outsourcer team when possible.

Qualifications:

· Bachelor’s Degree

· Min 4 years of customer service team management is required

· Knowledge and experience with Microsoft Office required (Excel, Work, Outlook, PowerPoint)

· Excellent communication skills

· Ability to manage projects and take on diversified assignments as needed to support the business

· Significant experience in solving problems, managing change and re-engineering business areas

· Superb analytical skills

· Keen to learn and adopt new technology and principles

· Ability in budgeting/forecasting

· Fluent in English

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eBay inc. iştiraki olan şirketimiz GittiGidiyor.com’da çalışmak üzere aşağıda detaylarını bulabileceğiniz “Senior Database Engineer” ilanına uygun adaylarınız var ise www.ebaycareers.com adresinden başvurmaları için yönlendirmenizi rica ederiz.

Saygılar

Senior Database Engineer eBay

Job Location: Istanbul, Turkey

GittiGidiyor.com, subsidiary of the world's largest online marketplace eBay, is the most widely-used e-shopping mall in Turkey with more than 10 million registered users, over 500 thousand daily visitors and 7 million listings at any given time. GittiGidiyor has invented a pay & approve mechanism, that is called No Risk System. More than 30 million transactions with No Risk System has been undersigned by GittiGidiyor, since its inception (2001) and e-trade habits are improved in Turkey.

· To lead architecture discussions around design, data integration, recoverability and resiliency on large database designs.

· To supervise problem management to ensure root cause is identified and that processes are in place to prevent reoccurrence.

· To design database maintenance and upgrade processes and provides incident/problem management support.

· To supervise database activities of external support team.

· To analyze complex queries tuning, statistics, and performance of subsystem, CPU, IO, and memory.

· To analyze trending data and provide performance recommendations addressing specific application/system performance issues.

· To create goals and guidelines for system-wide performance and infrastructure usage, establishing performance baselines and management of any deviations.

· To work as part of a team and provide 7×24 supports when required.

Job Requirements

· Graduated from a university giving 4 years of education (Preferably Computer Engineering).

· 5 - 7 years of experience with Data Operations and Management

· Strong Mysql knowledge is a must

· Experience on writing on Shell scripting (Perl, Bash etc.)

· Experience with Oracle and NoSQL is a plus

· Demonstrate strong leadership skills and communication skills

· Analytical Thinking,

· Working / Deciding based on Knowledge,

· Stamina, Detail Orientation,

· Problem Solving,

· Systematic Approach,

· Result Orientation,

· Technical Expertise

Murat Yuksel

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Merhaba

COLIN'S bünyesinde değerlendirmek üzere Personel Özlük alanında kıdemli uzman arayışımız bulunmaktadır.

Ilgili CV leri ali.arzuman@colins.com.tr adresine iletebilirsiniz.

Herkese iyi çalışmalar

