

India's largest student engagement and campus hiring platform

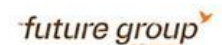


Funded by Ojas Ventures
(by NS Raghavan, co-founder Infosys)



THE ECONOMIC TIMES
Startups: India's new charmers
28 Nov 2008, 04:18 PM 207 Views Wadhwa

I wasn't alone in my surprise and excitement. My colleague, writer Sarah Lacy, who is known as 'Valley Girl' and is considered one of the leading experts on Silicon Valley startups was totally blown away when she met Harpreet Grover, the founder of a Delhi-based education software firm, CoCubes.com. His firm is developing software to automate the process of recruiting university students. The solution is so well thought out, elegantly designed and innovative, that Sarah told Harpreet that this was easily the best demo she had seen in two years. Sarah has met thousands of startups over the years including the founders of products like Facebook, Twitter and Google.



About CoCubes.com: connecting colleges and companies

- 3 year old
- Co-founded by Vibhore and Harpreet, 1st year roommates from IIT-B
- **Vision:** each student in India gets equal opportunity to build a career
- Head office in Gurgaon, sales offices in Chennai, Hyderabad, Bangalore, Pune and Mumbai
- 13 large corporate clients, 150+ SME's
- 80+ college MoU's, worked with 1500+ colleges (Eng, MBA, Grad)
- 300,000+ authenticated students

Management Team



Harpreet S. Grover

Co-founder & CEO

Harpreet envisions bringing a paradigm shift in the Indian campus recruitment scenario by using technology to drive efficiency. He has previously worked with Inductis, a management consulting firm advising Fortune 500 clients. Harpreet graduated from IIT Bombay with a dual degree. Beyond work he is a national squash player, a published photographer, poet and an amateur mountaineer.



Vibhore Goyal

Co-founder & CTO

Vibhore worked at Microsoft Research Centre, filing six patents in his brief stint of 18 months. Post that he was founding member at Babajob, a highly popular web 2.0 based platform which helps low-skilled people get jobs. He completed his Dual Degree in Electrical Engineering from IIT Bombay and his areas of interest include security, networking and occasional long drives.



Sanjay Arora

Chief Marketing Officer

Sanjay is a Sales & Marketing evangelist with over 23 years of experience across Advertising & Direct Marketing, Information Technology and Risk Management industries. In his last engagement at CRP, Sanjay grew Background Screening business ground up to around 100 large & mid-sized companies in a little over 3 years.



Gurpreet Singh

Director - Institutions

In his 12 years of experience, Gurpreet has been an entrepreneur for half of them. In 2002 he joined Wipro BPO, where he was responsible for campus recruitment. Gurpreet holds a B.Com (hons) degree from Delhi University and a MBA – HR from XLRI Jamshedpur. In his spare time he likes to read fiction, write poetry and listen to music.



Sameer Nagpal

National Head-Institutions

Sameer graduated from IIT Kanpur after completing his Integrated Masters in Physics in 2006. Following this, he joined National Instruments- a company which has a unique offering for Electronic Test and Design Engineers across the world. During this stint at National Instruments, he served as an Applications Engineer and then a Technical Consultant. Besides work, he is very passionate about Formula 1, Go-Karting and FC Barcelona.

70 से अधिक विद्यार्थियों को मिली नौकरी

मुकुर्गांव: साइबर सिटी स्थित गुडविल इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट (जीआईएम) में देश की छहवीं सबसे बड़ी कॉलेजियेट स्कूलों में शामिल होकर 70 से अधिक विद्यार्थियों को हायर किया। 'नेटवर्किंग एंड कैपस हायरिंग' विषय पर एक सेमिनार का भी आयोजन किया गया। डॉ. कृष्ण शेट्टी का यह नेटवर्किंग सेमिनार अगले 72 विद्यार्थियों को कंपनियों में हायर किया है। गुडविल, गुन के नॉर्थ टैंक एक्जक्ज्यूटिव अकादमी स्थित है जहां कि हायरिंग का टैंक अब बदल रहा है।

MONDAY, AUGUST 21, 2012

Groom, zoom — and vroom

Nasscom aims to make IT students 'employable'. Helping companies find them is the opportunity.

K. BHASKAR RAMAN

Sending a resume to a company is a formality. Getting an interview is a challenge. Getting a job offer is a dream. The IT industry is looking for talent. On the one hand, the IT industry is looking for talent. On the other hand, the IT industry is looking for talent.

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ENTREPRENEUR'S CORNER

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Harpreet Grover Vikram Singh

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times ascent.in

Usage of both mobile and internet technologies to directly reach out to authenticated students will change the way campus recruitment happens

Umesh Narsing

Posted On Tuesday, October 13, 2010 at 02:04:33 PM



Harpreet S. Grover, Founder and CEO of CoCubes, discusses the major challenges facing the campus recruitment process and how HR managers should use technology to overcome the gaps

Personal touch is very important for both the candidate and the firm to make final decisions. At the same time, if you look at what has happened in the

जीआईटीएम में प्लेसमेंट फेयर का आयोजन

• दो दिवसीय इस कार्यक्रम में विभिन्न क्षेत्रों की जल्दी 20 से अधिक कंपनियों ने भाग लिया

देवी प्रसाद जयपुर सिंह: जीआईटीएम में प्लेसमेंट फेयर का आयोजन किया। दो दिवसीय इस कार्यक्रम में विभिन्न क्षेत्रों की जल्दी 20 से अधिक कंपनियों ने भाग लिया। दो दिवसीय इस कार्यक्रम में विभिन्न क्षेत्रों की जल्दी 20 से अधिक कंपनियों ने भाग लिया।



जीआईटीएम में आयोजित कार्यक्रम में गुडविल इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड मैनेजमेंट के छात्रों का स्वागत किया गया।

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Campus placement undergoes revolution

SPECIAL PROGRAM

THE ASSOCIATED PRESS

It's that time of the year again when campus placements are the only things on your mind. The final year of college and that elusive job after graduation is keeping so many students preoccupied. With a lot of job portals available in the market, there is no direct connection between the companies and the students. CoCubes.com is founded by Harpreet Grover, an IITian who has co-founded a unique platform along with his partners where the companies can find an entire college and its database on the website and place its placement activities accordingly. CoCubes has worked with over 1,000 colleges across India and has more than 1,50,000 students as a part of its database.

Having colleges as a whole registered on the website makes it easier for the companies to study the record and profiles of the students easily and plan the activities ahead. And it needs well for the students too. They too can access the details of the companies and information about how the recruitment process happens. With students becoming more tech-savvy, the company felt important to reach out to its students through the medium of instant messaging and SMSes. "If you look at what has happened in the last decade, you will notice that while students have become more tech savvy using their mobile phones and the Internet, campus hiring processes have remained unchanged. We believe that usage of both mobile phones and the Internet to directly reach out to authenticated students will change the way campus recruitment happens, making it cheaper and easier to get to the right candidates by engaging them throughout the year and once in a while making the face-to-face connect," says Harpreet Grover. As of now, almost 140 companies have used the platform.

HAVING COLLEGES REGISTERED ON THE WEBSITE MAKES IT EASIER FOR COMPANIES

The Economic Times

Startups: India's new charmers

28-Nov-2008, 04:18 AM IST/Vivika Wadhwa

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Job hunting? These IIT-ians can help

Last updated on: November 18, 2009 10:40 IST

rediff.com



The journey from being employed in a well-oiled corporate setup to jumping into an uncertain world was scary but challenging. Getting funds and parents' consent was equally difficult. After rustling up their savings of about Rs 300,000 each, they somehow convinced their parents to believe in the idea and support them.

"Employers can cut down cost by up to 30 per cent with online hiring. For students, it gives them an equal opportunity irrespective of where they are based. The data that is uploaded on the web site is authenticated by the college, which makes the process credible and easy."

DARE

VIA HUMAN RESOURCE SOLUTION

Product Catalog: Industry Human Resource Solution Delhi NCR

Founder: Harpreet Grover

Co-founder: Vikram Singh

Investors: Quanta Partners

Members: Google, Microsoft, Infosys

Key Clients/Customers: Capgemini, Wipro, CMC, Infosys, TCS, etc.

Top Line: INR

URL: www.cocubes.com




VIA Human Resource Solution Team

Helping companies engage and hire students






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- Post campus engagement: online training, on-boarding tasks

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Helping colleges manage and increase placements

We help colleges manage
and increase placements



“CoCubes.com has done a great work and provided our students with needed opportunities through their placement week including companies from different fields. They have helped a great deal in giving our students the right kind of exposure which would definitely help them to grow further and develop themselves.

Jasbir Grover
Head-Placements, Gurgaon Institute of Technology Management

1. Technology Platform

Online platform for managing placement activities

- 24*7 online college brochure to attract companies quickly
- Post job to eligible students to get immediate response
- One click communication with students through SMS and email
- Automated placement statistics (graphs, tables, downloadable excel sheets)
- Stay in touch with Alumni with updated contacts

2. Engagement

Stay connected with top companies 24*7

- Get your students access to top brands and be a part of company's exclusive
- Knowledge sharing by corporate and increased industry academia alliance
- Directly interact with the company by asking questions

3. Enhancing Employability

Content for students to increase industry readiness

- SMS series on various topics
- Online content and interview experience to prepare
- Sample assessment tests to understand what companies are looking for

4. Placement Opportunities

Corporate hiring through CoCubes.com platform

- Dedicated pan-India sales force team to tap companies
- Companies use our platform to increase efficiency and reduce cost
- Placement week and Placement events at various partner colleges

Successful Case Studies

- We helped our clients hire more than 1500+ students in the last 6 weeks (zero on the ground operation)
- We helped our client get their training programs online
- We helped 100,000+ students in Tier 4 cities get opportunities
- We helped partner college bring its entire placement activity online