



Knowledge with an edge





ISIL

A Business Proficiency Skills Development School

Aims to Nurture and Empower Professionals
Students
by
Sharpening Business Skills towards
Productivity, Effectiveness & Success

Vision



*We believe
that skills can be acquired and learnt
leading to
Empowerment of an individual.*

Mission



- To empower & equip individual to acquire life changing skills, knowledge & career training.
- To Benchmark best tools & practices to achieve higher standards of training this helps to promote long-term changes in behavior & performance.
- To incorporate cutting edge thinking & update regularly to compete changing business landscape.

Our collaborator



Speak First of UK

World leaders in Soft Skills Training

- **20 years** experience
- **Global clientele** across industries
- Capabilities to create customized training solutions
- **Dynamic, Creative and Innovative**

Scenario



- Every Year India produces :
 - ❑ 3.1 Mn. Graduates
 - ❑ 0.5 Mn. Technical Graduates
 - ❑ Only 25% of technical Graduates & 15% general graduates find employment



In spite of growing demand
Why do most of these graduates stay unemployed ?

Source : Nasscom-Mckinsey Report, 2005



Scarce Skills, Wrong Attitude

STUDY SAYS EMPLOYERS UNHAPPY WITH QUALITY OF INDIAN GRADUATES IN JOB MARKET

Of all employers polled...

Only 50% provide Training certification & demonstrated competence levels.

40% learners were dissatisfied with the learning & development received from their employers

Only 30% learners expect soft skills intervention during their studies:
expectation is that they will develop these skills when at work

45% employees said they receive limited or very little training from their employers

Nearly 50% of all employers describe employee turnover as high

Almost 80% of employees think its importance to show evidence of learning like certificates

*Study by Pearson Education & Edexcel –
'Effective Education for Employment' / 'What makes a 21st Century Employee?'*



What does a Job provider.....?

Expect :

- Self Awareness
- Assertiveness
- Reliability, interpersonal skills
- Flexibility, Adaptability
- Willingness to accept directions, motivation to work, a positive attitude
- Self Confident & Self Sufficient
- Perform Effectively
- Positive Personal Impact &

Ability to Communicate effectively

All the more.....!!!

Ambition, a desire to improve self & Desire to continue Learning

What does this mean to your students??



- Under Pressure to perform from Day1
- High Attrition
- Dealing with 'change' at a rapid pace
- Dealing with demanding situations & people
- Very strong competition leading to lower confidence
- Prone to Stress resulting in frequent burnouts



ISIL has designed
Special Programs
that makes your student
ready for **Employment**



Our Researched and Revolutionary Programs include :



- Self Awareness & Goal Setting
- Time Management
- Assertiveness & Personal Impact
- Effective Business Communication
- Cultural Awareness & conflict Management
- Emotional Intelligence
- Negotiation Skills
- Writing Persuasively
- Interviewing Skills
- Resume Writing
- **Customized Programs To suit your needs**

The ISIL/Speak – First Experience.....



- Accredited Trainers
- Unique Design of Courses
- Pedagogy – training, workshops, cases studies & GDs

Awareness of corporate requirements
for employment readiness



How You Benefit



- Building Self Confidence in your students
- Laying a Strong foundation for a corporate career
- Mastering skills that will make the difference to students
- Higher Placement results
- Superior Brand Image of the Institution

Assured help in placement interviews with corporate clients for students on the successful completion of the course

Credibility – Trust – Reputation – Fulfillment – Brand Image



Reasons to choose us - as your Training Partner

Our Trainers are our greatest asset.

We take the hassle away from you

We guarantee quality and objective oriented delivery

We care about making a difference to students

You get tried and tested, plus innovation

Trainers



Accreditation by Speak First, UK



Experienced Professionals
Behavioral Specialists
Academicians

Training Sessions in progress...



Training Methodology



- Unique Design of courses
- Pedagogy –Classroom training, workshops, cases studies, Group Discussions, Coaching & Counseling
- Trainers – Industry experienced & motivated academicians
- Awareness of corporate requirements for employment readiness



Training Tools



- Facilitation
- (NLP) Neuro Linguistic Programming
- Sample Training Videos
- Quizzes & Games
- Role Plays
- Case Studies
- Reading Material
- Fun & practical courses



Placement Assistance



Experienced & Influential placement team
to assist students to find employment
in suitable industry



ISIL – Your 1st choice



- **International standard** training & coaching
- **More than 2 decades experience**
hence “Tried & Tested” technique
to provide lasting results
- **Improving skills** that will make
the difference to students
- **Better placement results**



Some of our global clients...



94% of our business is repeat business.....

Programs conducted in India..



Influencing with impact



International Business Communication



Effective Communication



Confident Presenter

The wide ranging fit and application of our programs benefits

- **Corporate Organizations**
- **Working Professionals**
- **Education Institutions**
- **Students**



Our well-equipped learning centers facilities & trainer bench is spread across four major cities –

- **Bengaluru**
- **Hyderabad**
- **Mumbai**
- **New Delhi**





Contact us

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