

# iideX 2013 invention innovation & design expo 2013

**KNOWLEDGE WEALTH CREATION**

**15<sup>th</sup> - 17<sup>th</sup> March 2013**

**DATC, UiTM Shah Alam**

**Programme Highlights:**

- Learn about IP issues and commercialization through talks by recognized agencies.
- Build business opportunities via business matching session.

**Entry :**

- Open to all UiTM staff and students to participate in 3 categories: (i) Invention, (ii) Innovation & (iii) Design
- Entries submitted as contingent (Faculty/Branch Campus/CoE/etc.)

**OPEN  
TO PUBLIC**  
9.00am - 5.00pm

**Friday  
15<sup>th</sup> March 2013**

- Judging of Inventions
- Exhibition
- Business Matching

**Saturday  
16<sup>th</sup> March 2013**

- Exhibition
- Business Matching
- Intellectual Property Talk
- Commercialization Talk

**Sunday  
17<sup>th</sup> March 2013**

- Exhibition
- Prize Giving Ceremony

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Organised by:



Supporting Partners:



Main Sponsor :



iidex2013 Secretariat

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