



Ten good reasons to order your Goethe School Uniforms through Land's End

1. **Convenient**
order online or at the Sears kiosk (at your local Sears department store) and have the uniforms delivered right to your door.
2. **Free shipping through coupons or by ordering at Sears**
Once signed up as a Lands' End customer, you will receive coupon offers for free shipping from time to time. Alternatively, you can order at the Sears Kiosk at any time and avoid shipping charges without coupon.
3. **Guaranteed satisfaction. Period!**
Land's End will take any item back at any time, in case you are not satisfied. Even if an item is monogrammed, embroidered with our logo and/or hemmed. They will take it back for an exchange or full refund.
4. **Ongoing sales throughout the year**
While some of the list price items seem more expensive at first sight, you may want to visit the site often for ongoing sales on single items and /or discount offers. For example on Saturday May 23, we could find our zipper hoodie jacket for sale at \$9.99 which would come out at \$15.49 inclusive logo. At the same time you could take advantage of a \$10 off \$50, \$25 off \$100 or \$50 off \$200 discount. It pays to be a savvy shopper at Land's End!
5. **Multiple item discounts**
Even without sales prices you will find multiple item discounts on most basic items such as our polo shirts.
6. **Multiple fits and free hemming**
You will find slim, regular and husky cuts at Land's End for most bottoms, ensuring that all the different figures can find the best suiting cut for them. Also, most tops come in a "feminine fit" alternative. Our girls will appreciate the less "boxy" look with those.
7. **Online dress code brochure and personal shoppers available on the phone**
if you are ever unsure about the fit and the choices, Land's End will provide a GICS specific online brochure that includes all authorized uniform choices by item with a sketch that shows the exact cut. If you need more help, you can always call and have a personal shopper help you with detailed descriptions and recommendations over the phone
8. **Earn money for GICS through your purchases**
Any uniform purchase made with our Preferred School number will earn 1 to 3% in donations back to our school. The earning potential is not capped but tiered. The more revenue, the higher the percentage (1% for schools with up to \$4999, --, 2% for \$5K up to \$9999,-- and 3% for \$10k and up in total revenue of all orders). Let's make the \$ 10K and more!
9. **Scrip Program with Land's End giftcards**
You can increase the school's earnings by using the Scrip giftcards offered through the "Shop for Goethe" team. If you purchase a Lands End giftcard through them and pay your order with it, the school earns 10% to 15% on your order.
10. **Special offer for Goethe's first week**
Receive Free Shipping online during our first week of ordering (June 7th- 14th). Just use Promo Code **HEAT** and Pin# **1123** during check out. Please note that the girl's Oxford blouses will not be deliverable before the end of June. If you are ordering any of those during that first week, they will go into backorder and will be shipped (free of charge) later to you.



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