

Meeting Minutes 1/24/2012

Tuesday, January 24, 2012
6:41 PM

Attendees

Partho
Seetharam
Sneha
Vaishnavi
Kalyani
Raghavender
Sohani

Minutes of the Meeting

• Bollywood Party

- Date: 17th, 11th ruled out
 - 10th- Friday; 1st Floor; 100 dollar deposit
 - 18th- Saturday; 2nd Floor; 200 dollar deposit
 - Why is 10th too early?
 - Publicity issues
 - ◆ Need to put up on FB, Satrang, CSU mailing lists
 - ◆ Flyer is almost done- Kalyani to send it out **TONIGHT(1/24/12)**. Feedback must- **HIGH PRIORITY**
 - ◆ Chester Field, Reserve Square- Flyers to be put up
 - Everyone agrees for the 10th
 - Cover fee \$10
 - Sohani to finalize the DJ asap
 - Talk to Vinay about Satrang sponsoring the party. Let them give however much they can, and tickets are provided for that amount(30 tickets for 250)
 - Print early-bird tickets to be sold on 28th
 - Have the tickets as a prize for the Republic Day events

• Treasury Team update

- 49,000+ closing balance for 2012
- Need to send disbursements for IASER and Agragati

• Send out a mail to Jayanta asking if he can be the event coordinator

• Meet and Greet

- No response from Progressive
 - Ask her if the contact can publicize about the Bollywood party at least
 - Keep trying for meet and greet also- Need to try and break into the corporate sector
 - Before the Bollywood party preferable
 - Even if they have a Holi event or something similar
- Discuss budget with Vinay for Republic Day meet and greet
- Suggestions to have a meet and greet at Cleveland Foundation

• Project Discussion

- Smrutha to talk to her mom about the site visit at IASER
- Jinal to provide backup
- IASER conference call to be organized soon
 - Stress on getting the feedback from them before the conference call
 - Make sure they are able to fund themselves
- Agragati's paperwork to be done this week, conference call due in March
- Paperwork with Siragu to proceed too

- New project called Promise-West Bengal
 - Distribute books and provide private tuition to worthy students
- **Volunteers for the Rotary Club Event and International Students Affairs**
 - Event for the Golf Tournament(2/26)
 - Santanu will be the person being contacted by organisers
 - ISA
 - Vaishnavi will represent Asha
- **Website Feedback**
 - Sohani : take out the red highlights . Change fonts, a little fancy?(use your artistic skills)
 - Partho : Some addition for news? (seetharam: a news tab at the Right top?)
 - Change bright green on the events page, add HPC.
 - 3 moth strategy. Change webpage to something like naandi homepage. Asha webpage must be like a story(Kadam success story) Partho: big picture of kadam kid that leads to the kadam page (do this on home page. Push details down, have the picture as "our major success story"
 - On home page: every text must be replaced by representative image. Link to watch a video for Asha presentation
 - Sohani: unless they want to know who they are, they can jus see the pictures-text to images (then like dropdown or info or link to page). Bollywood pic on the home page.(Partho: all receipts are reaching donors: so put BW pic on the side for now)
 - Santhanu: Flash of the calendar in the corner
 - Child's image on the background of calendar purchase page?
 - Central orientation to left indentation
 - Seetharam suggestion: the skyline on the top? Like in the Houston marathon page. (Ragha: didn't work!)
 - Remove the lines from the sidebar list. Play around with the appearance.
 - Welcome to Asha's cleveland chapter- make it more styish!
 - Blog link, like on FB, insert FB badge